

Updated Strategic Plan – Beek October 2016

11. Para-Badminton		
Activity area	Goal and Strategies	KPI
1. Integration on MA level	Support the integration of para-badminton into the governance, management, events and other activity structures at Membership level. Build a map of the Member Associations, in connection with BWF to consider the development level.	<ul style="list-style-type: none"> • 32 MA's governing para-badminton by 2020 (at least 2 new MA's per year from 2017-2020) • 35 of MA's created links to their national para-sport organisations by 2020 (at least 2 new MA's per year from 2017 -2020)
2. Integration in BEC activities	Integrate para-badminton into the governance, management, events and other activity structures on BEC level.	<ul style="list-style-type: none"> • Para-Badminton Forum - conduct a session in the years where a Members' Forum is organized at the BEC Congress • BEC Development projects - invite para-badminton coaches in 4 projects (Summer School, Coach Education, Shuttle Time, Regional Project) by 2020
3. European Para-Badminton Championships	Find hosts to organise bi-annual European Para-Badminton Championships (EPC) and liaise with BWF to ensure appropriate funding for this event.	<ul style="list-style-type: none"> • Finalize criteria with BWF by December 2016 • Include EPC into overall BEC bidding plan as soon as possible after agreement with BWF • Allocate host for EPC by 2017 (when transition agreement is in place with BWF)
4. Promotion	Promote para-badminton activities in all BEC platforms and communication activities. 2015 – 5 MA's 2016 – 9 MA's	<ul style="list-style-type: none"> • Feature articles - 15 articles with interviews by 2020 (3 per year) • MA's activities published - 17 MA's by 2020 (increase 2 new MA's per year)

	By 2020 – 17 MA's	<ul style="list-style-type: none"> • Para-badminton to feature in every BEC online magazine
5. Education	<p>Ensure that there are a sufficient number of</p> <ul style="list-style-type: none"> - Coaches spread around Europe <p>2015: 1st BEC PBEC – 41 coaches 2016: 2nd BEC PBEC – 37 coaches By 2020 – 120 coaches</p> <ul style="list-style-type: none"> - Administrators <p>2015: 29 administrators By 2020 – 35 administrator</p>	<ul style="list-style-type: none"> • Coaches – have 120 different coaches attend BEC Education Course by 2020 (10 new coaches per year) • Administrators - get in close contact with 35 national administrators by 2020 (increase at least 2 new administrators per year)