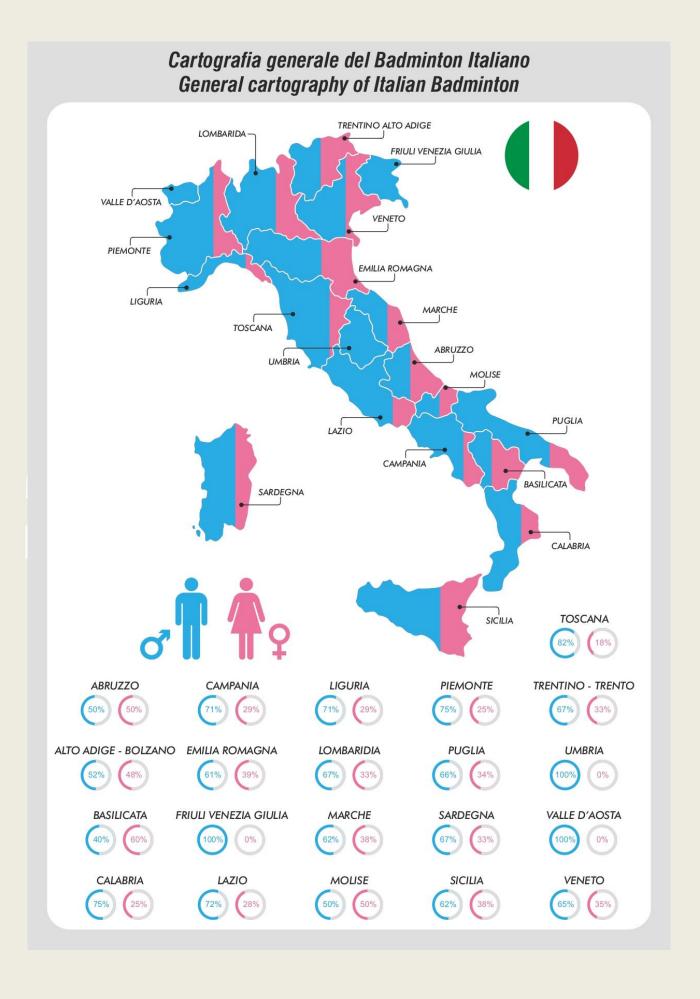
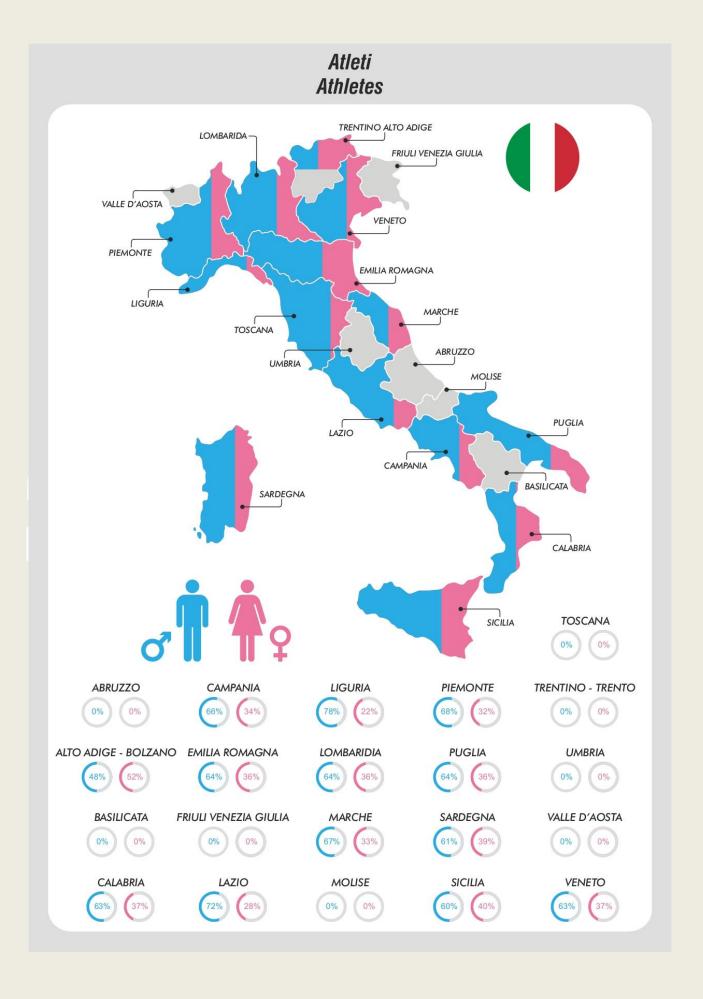
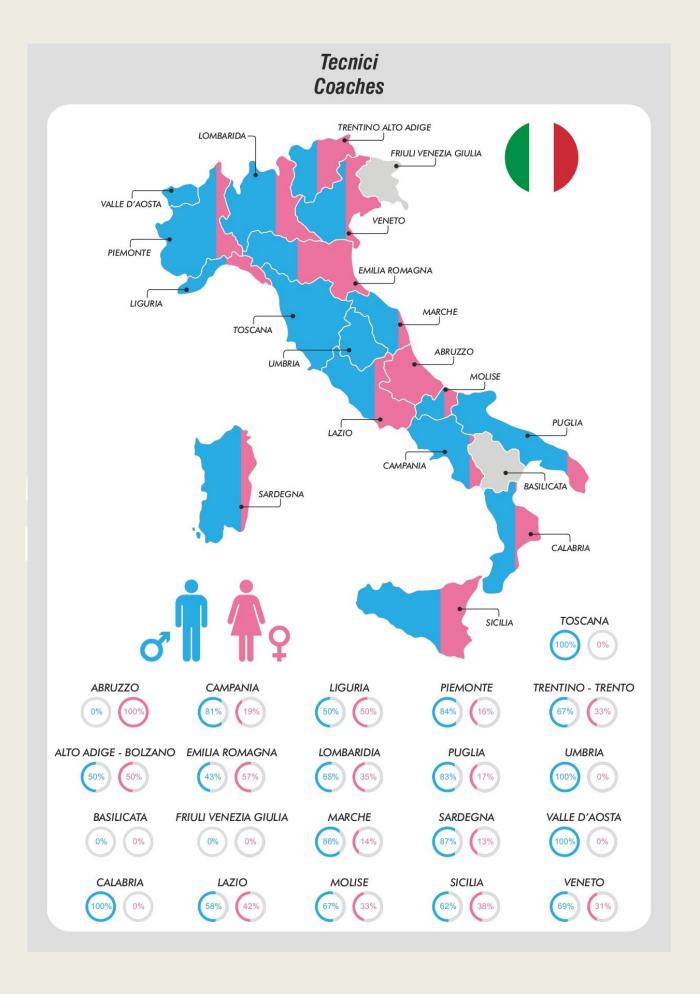
BRIDGE THE GAP

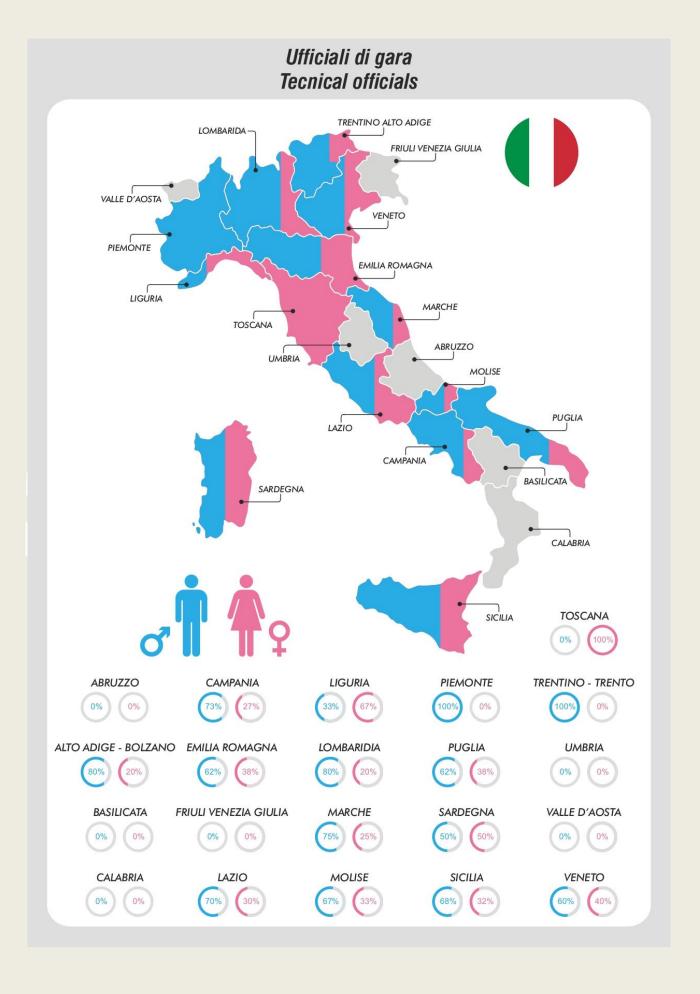


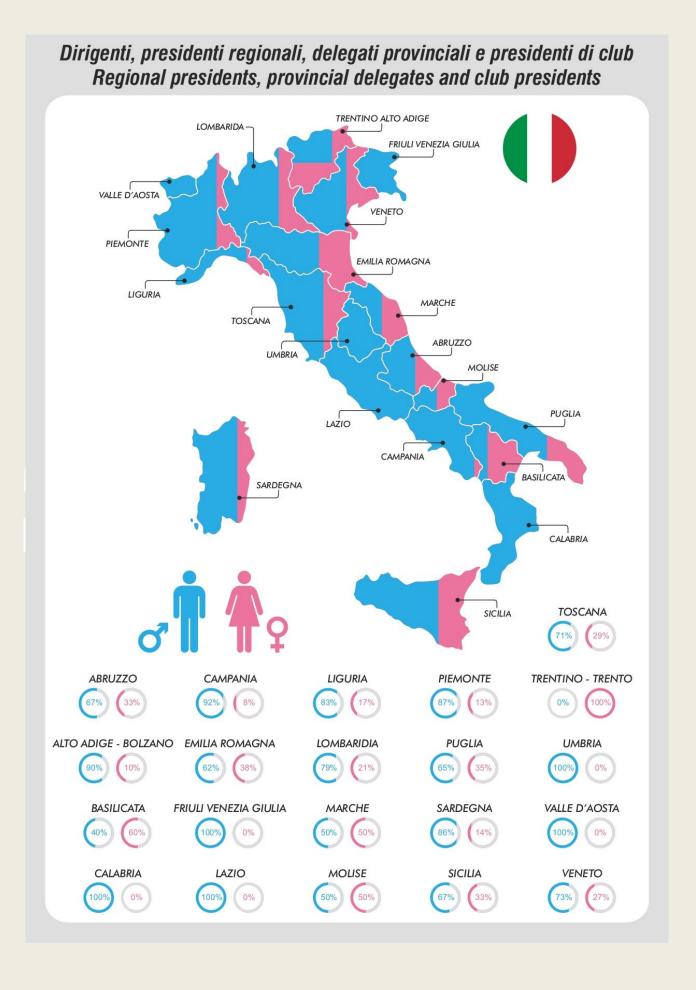
30th December 2020

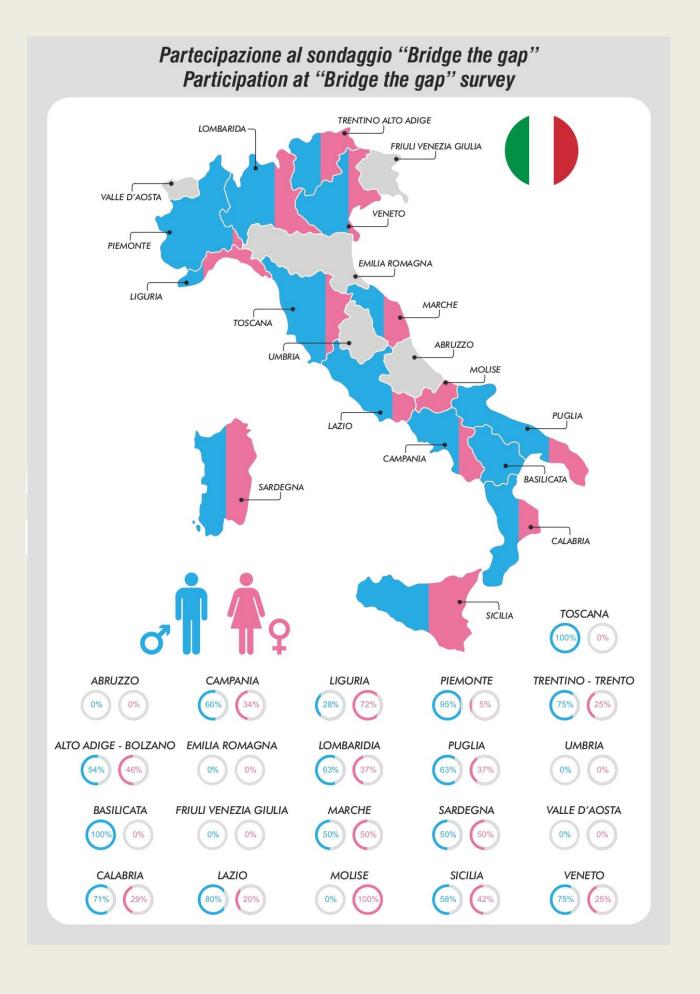








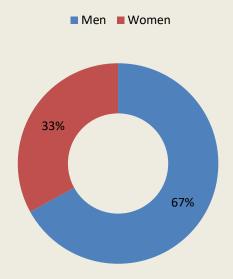




BRIDGE THE GAP - DATA ANALYSIS

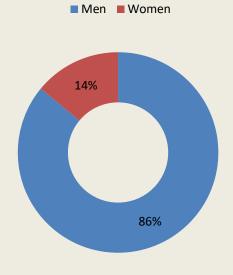
Distinction Men / Women



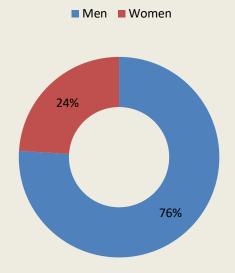


DRIDGE THE GAP

Regional presidents / delegates

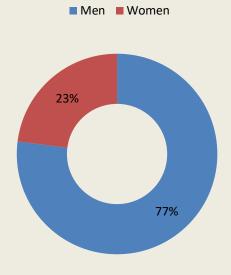


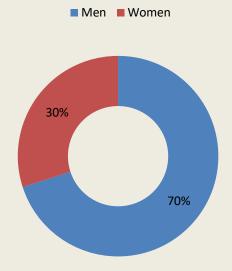
Provincial Delegates



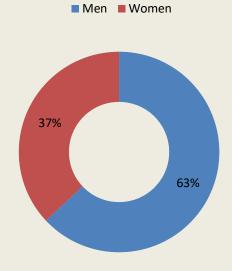
DRIDGE THE GAP

Club Presidents

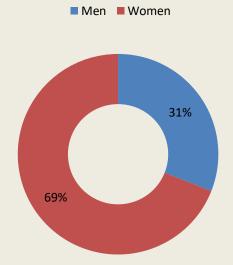




DRIDGE THE GAP

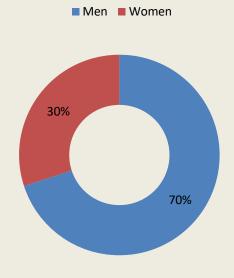




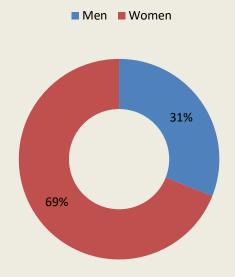


DRIDGE THE GAP

FIBa council

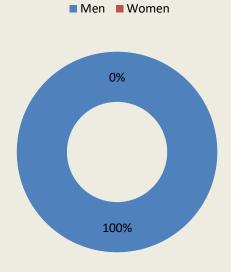


FIBa Secretariat



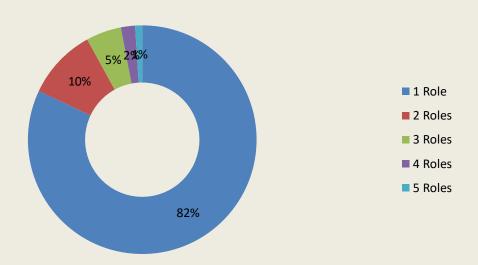
DRIDGE THE GAP

Technical Staff



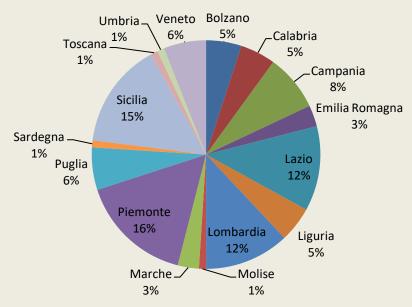
Quantity and origin of covered roles

Covered Roles

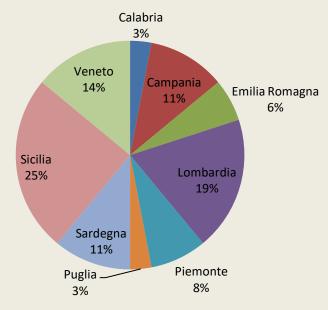


DRIDGE THE GAP

Where is who coves two roles from

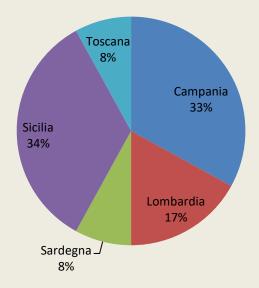


Where is who coves three roles from



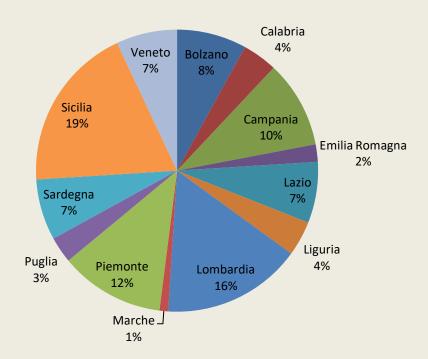
DRIDGE THE GAP

Where is who coves four roles from



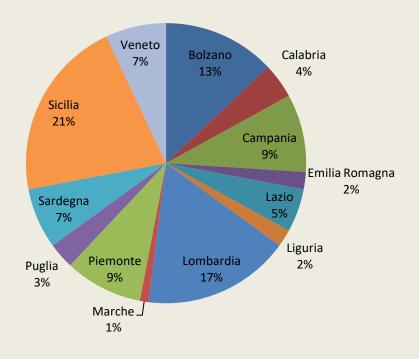
Where are atheles / coaches / TO from

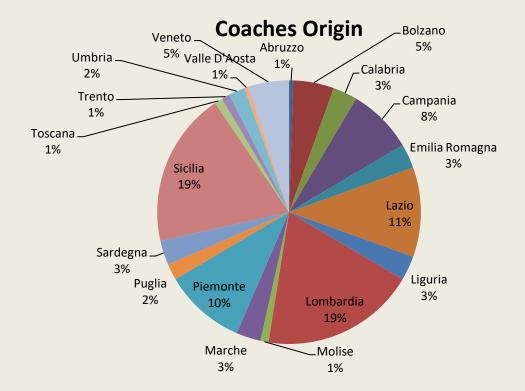
Male Athletes Origin



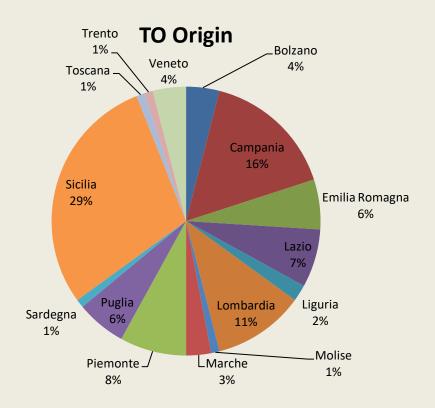
BRIDGE THE GAP

Female Athletes Origin





BRIDGE THE GAP

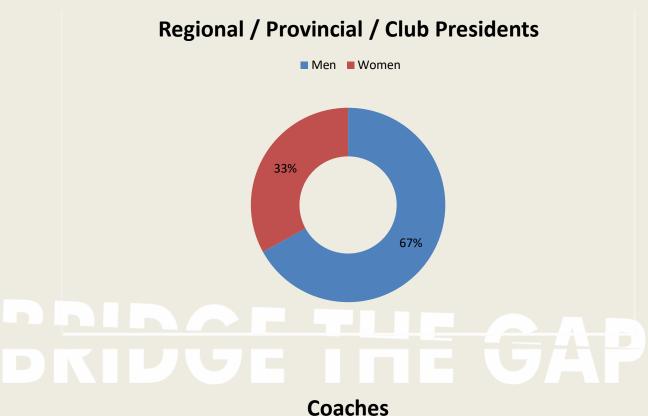


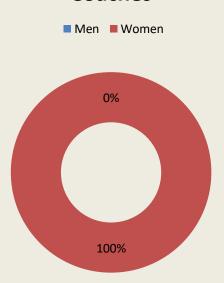
Final remarks:

- The officers share includes regional presidents, provincial delegates, and club presidents;
- As far as Technical officials are concerned, those accredited and certified have been taken into consideration;
- For the Coaches, those from I to IV level SNAq were analyzed;
- The aspiring referees and promoters were excluded from the analysis as they were considered prequalifications;
- Out of a total of 1721 people analyzed, 145 held more than one role, therefore 1486 people analyzed are effective;
- For each region, the numerical distinction of male and female participation in each category (managers, athletes, technicians and match officials) and how many roles the people involved in that specific region play were analyzed.

BRIDGE THE GAP - DATA ANALYSIS BY REGIONS

ABRUZZO



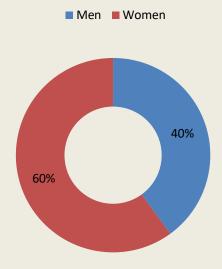


The region doesn't have any ranked athletes or qualified technical officials.

Each person within the region plays only one role.

BASILICATA

Regional / Provincial / Club Presidents



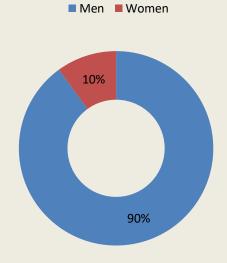
The region does not have any ranked athletes and neither coaches and / or qualified TO.

Each person within the region plays only one role.

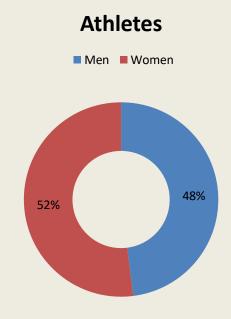
BRIDGE THE GAP

BOLZANO/ALTO ADIGE

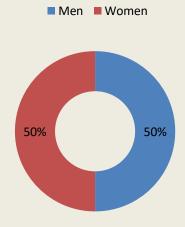
Regional / Provincial / Club Presidents

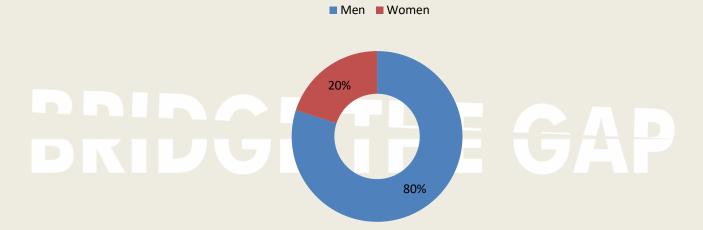


BRIDGE THE GAP



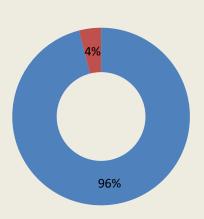
Coaches





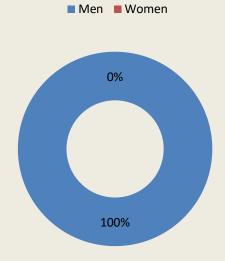
Covered roles

■ 1 Role ■ 2 Roles

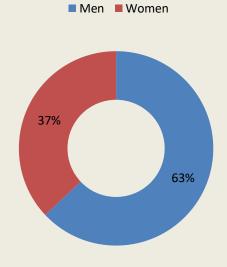


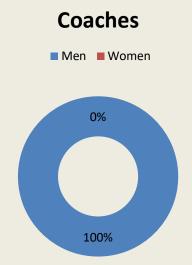
CALABRIA

Regional / Provincial / Club Presidents

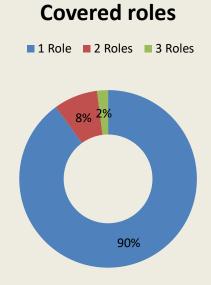


DRIDGE THE GAP





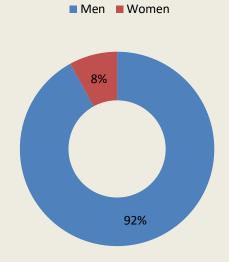
BRIDGE THE GAP



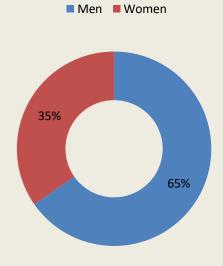
The region has no qualified Technical Officials.

CAMPANIA

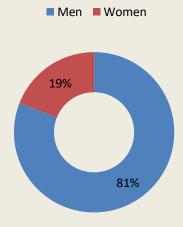
Regional / Provincial / Club Presidents



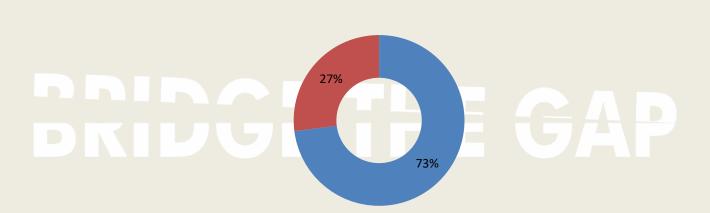
BRIDGE THE GAP



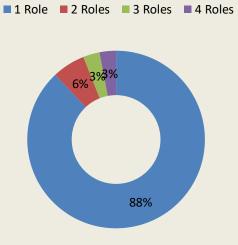
Coaches



■ Men ■ Women

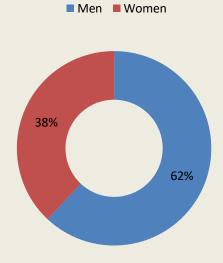


Covered roles

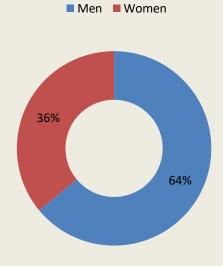


EMILIA ROMAGNA

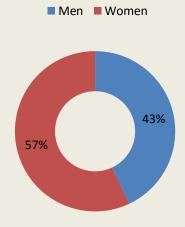
Regional / Provincial / Club Presidents



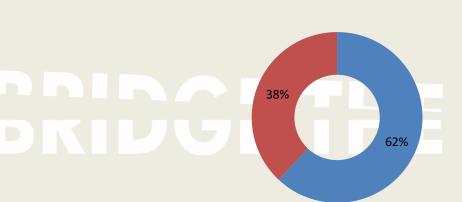
DRIDGE THE GAP



Coaches



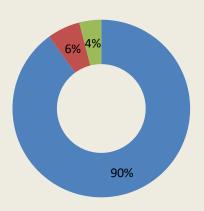
■ Men ■ Women



GAP

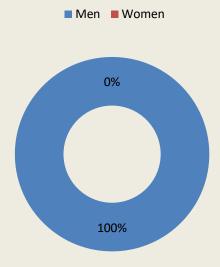
Covered roles

■ 1 Role ■ 2 Roles ■ 3 Roles



FRIULI VENEZIA GIULIA

Regional / Provincial / Club Presidents

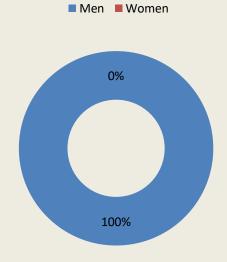


La regione non possiede atleti in classifica e neanche tecnici e/o ufficiali di gara qualificati.

Ogni persona all'interno della regione svolge un solo ruolo

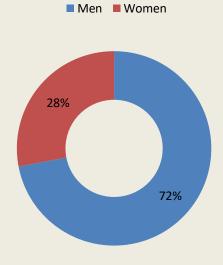
BRIDGE THE GAP

Regional / Provincial / Club Presidents

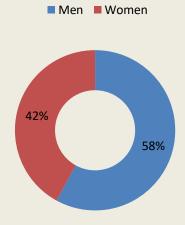


BRIDGE THE GAP

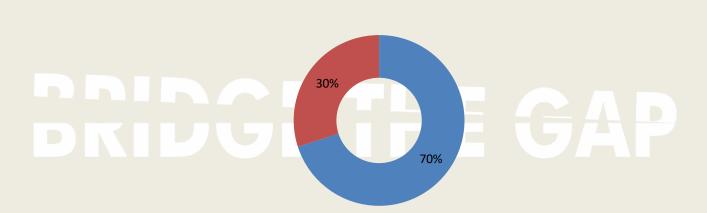




Coaches

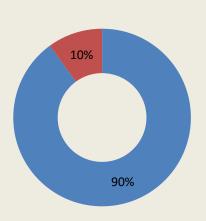


■ Men ■ Women



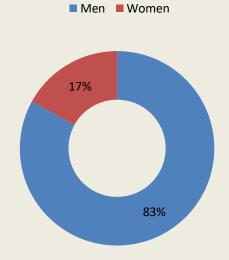
Covered roles

■ 1 Role ■ 2 Roles

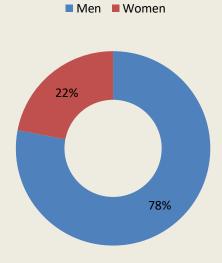


LIGURIA

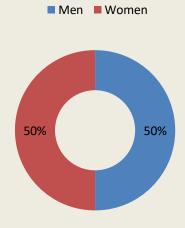
Regional / Provincial / Club Presidents



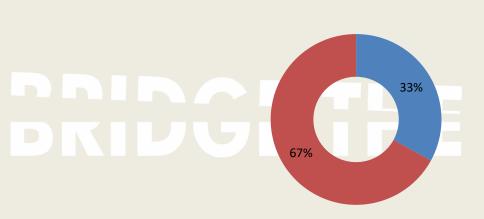
DRIDGE THE GAP



Coaches



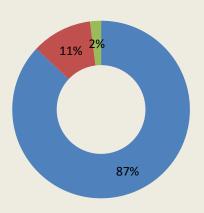
■ Men ■ Women





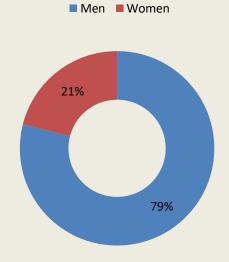
Covered roles

■ 1 Role ■ 2 Roles ■ 3 Roles

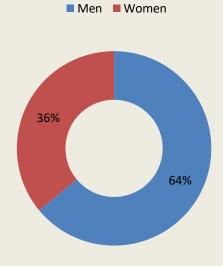


LOMBARDIA

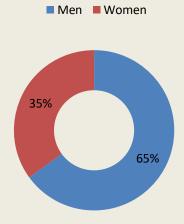
Regional / Provincial / Club Presidents

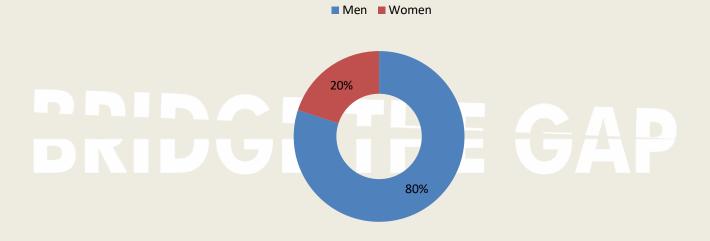


BRIDGE THE GAP

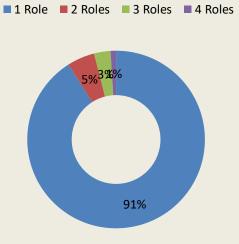


Coaches



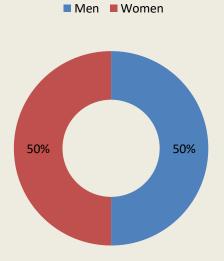


Covered roles

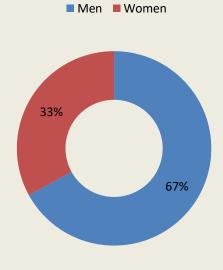


MARCHE

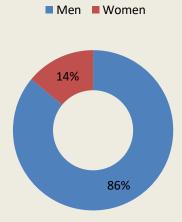
Regional / Provincial / Club Presidents



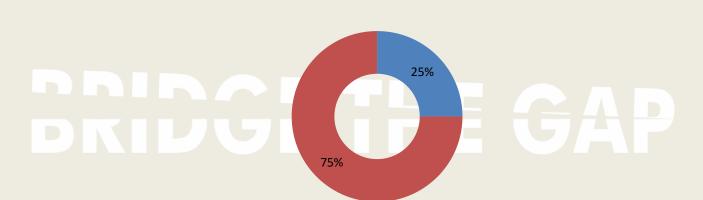
DRIDGE THE GAP



Coaches

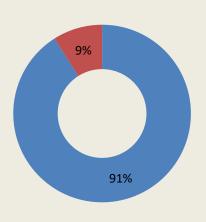


■ Men ■ Women



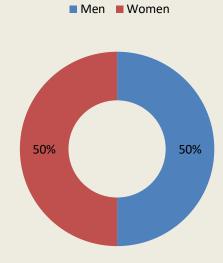
Covered roles

■ 1 Role ■ 2 Roles



MOLISE

Regional / Provincial / Club Presidents

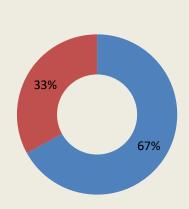


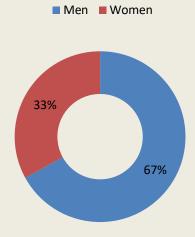
The region hasn't ranked athletes.

BRIDGE THE GAP

Coaches

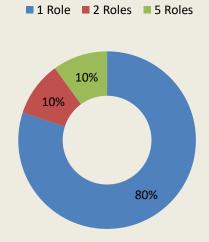
■ Men ■ Women





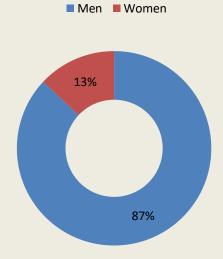
DRIDGE THE GAP

Covered roles



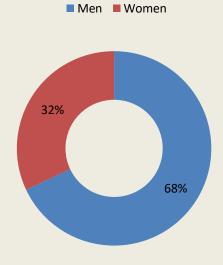
PIEMONTE

Regional / Provincial / Club Presidents

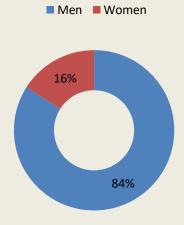


DRIDGE THE GAP

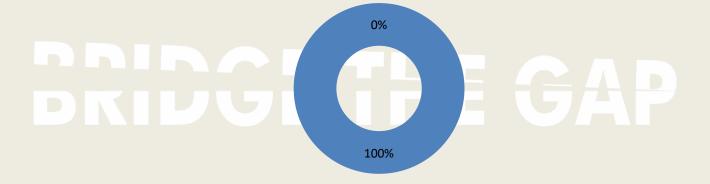
Athletes



Coaches

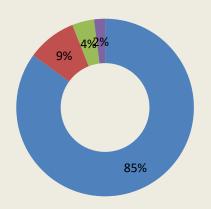






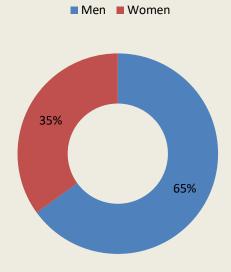
Covered roles





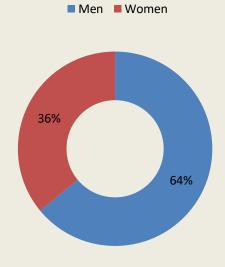
PUGLIA

Regional / Provincial / Club Presidents

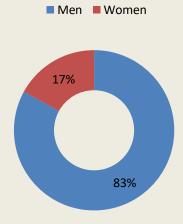


BRIDGE THE GAP

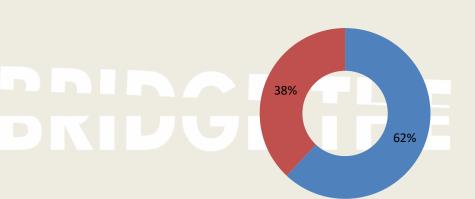




Coaches



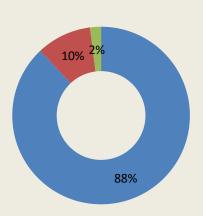
■ Men ■ Women





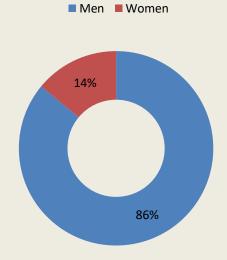
Covered roles

■ 1 Role ■ 2 Roles ■ 3 Roles



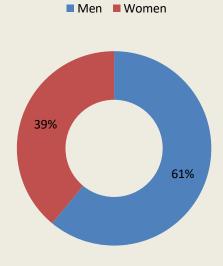
SARDEGNA

Regional / Provincial / Club Presidents

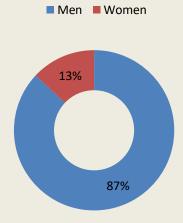


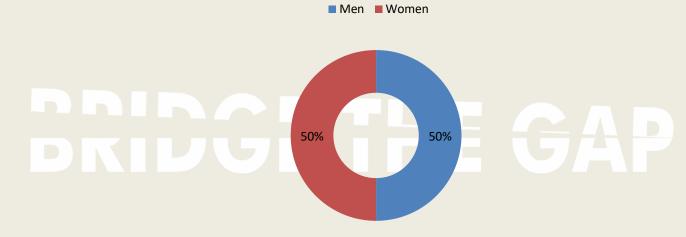
BRIDGE THE GAP

Athletes

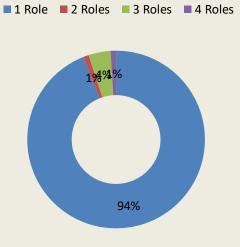


Coaches



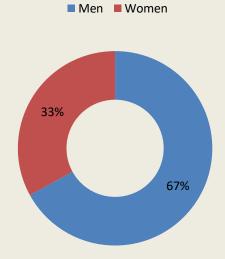


Covered roles



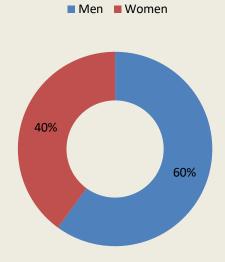
SICILIA

Regional / Provincial / Club Presidents

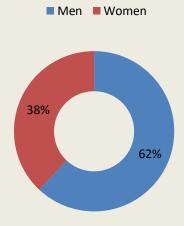


BRIDGE THE GAP

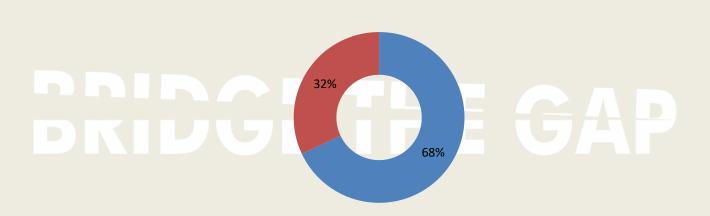
Athletes



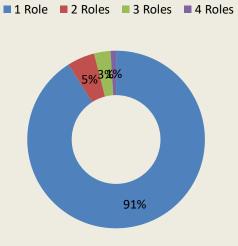
Coaches



■ Men ■ Women

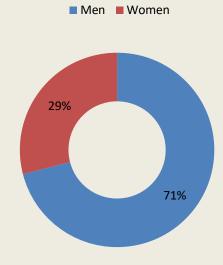


Covered roles



TOSCANA

Regional / Provincial / Club Presidents

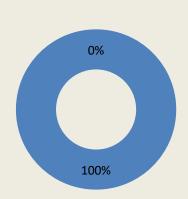


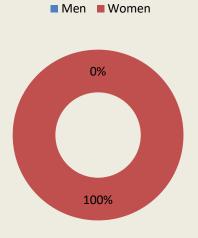
The region has no ranked athletes.

BRIDGE THE GAP

Coaches

■ Men ■ Women

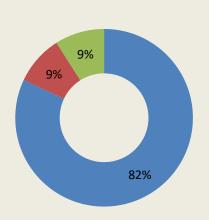




BRIDGE THE GAP

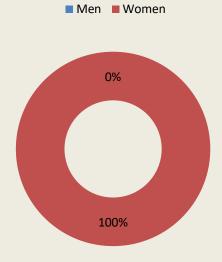
Covered roles

■ 1 Role ■ 2 Roles ■ 4 Roles



TRENTO / TRENTINO

Regional / Provincial / Club Presidents

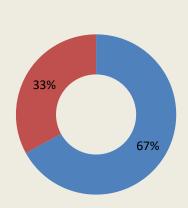


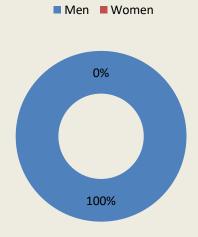
The region has no ranked athletes.

BRIDGE THE GAP

Coaches

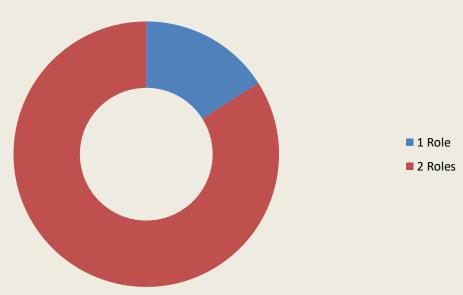
■ Men ■ Women





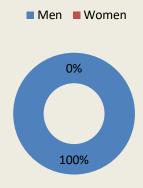
BRIDGE THE GAP

Covered roles



UMBRIA

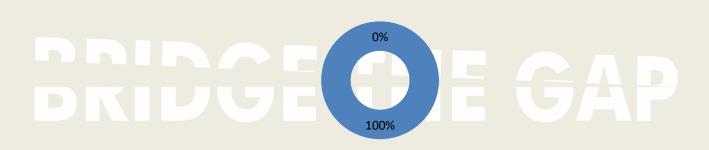
Regional / Provincial / Club Presidents



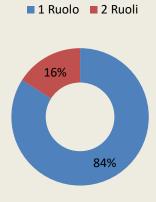
The region has no ranked athletes or qualified tecnica officials.

Coaches

■ Men ■ Women

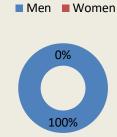


Covered roles

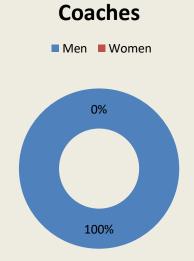


VALLE D'AOSTA

Regional / Provincial / Club Presidents



DRIDGE THE GAP

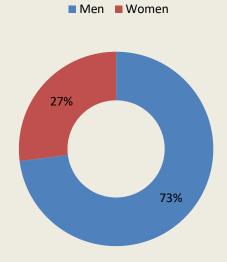


The region has no ranked athletes or qualified tecnica officials.

Everyone has only one role.

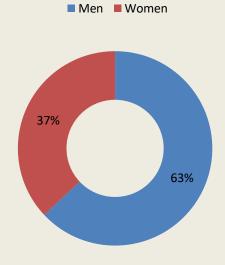
VENETO

Regional / Provincial / Club Presidents

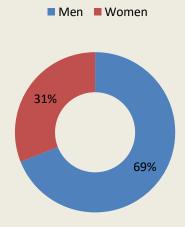


DRIDGE THE GAP

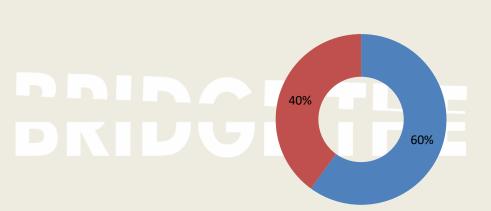
Athletes



Coaches



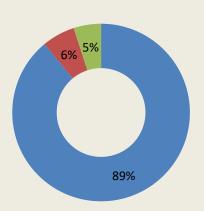
■ Men ■ Women





Covered roles

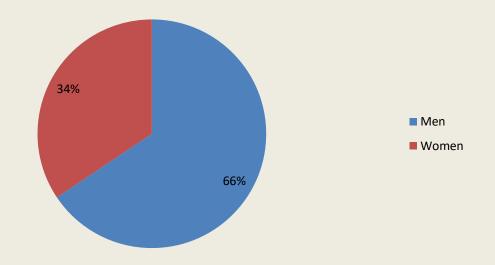
■ 1 Role ■ 2 Roles ■ 3 Roles



"BRIDGE THE GAP" SURVEY ANALYSIS

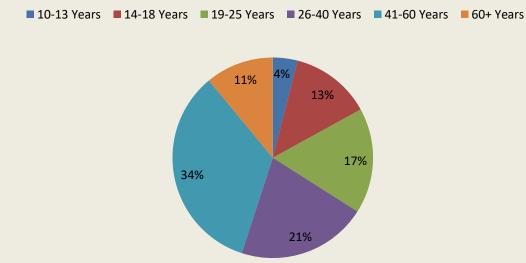
We received 224 responses to the survey, divided as follows:

Participation in the survey based on gender

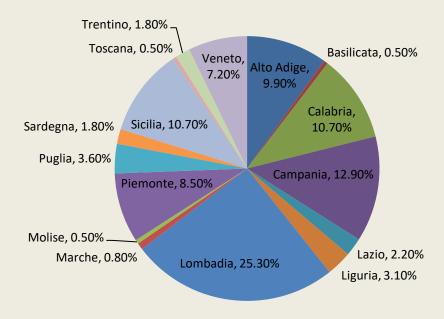


BRIDGE THE GAP

Participants' age



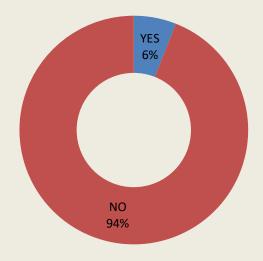
Participation in the survey by regions



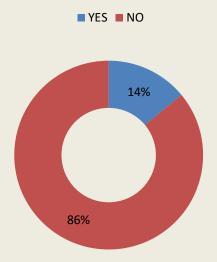
DRIDGE THE GAP

Among these, 6% changed region to devote themselves to badminton and 50% of which in Lombardy.

Who moved to practise badminton

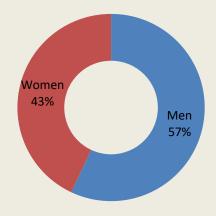


Who has encountered discriminating attitudes

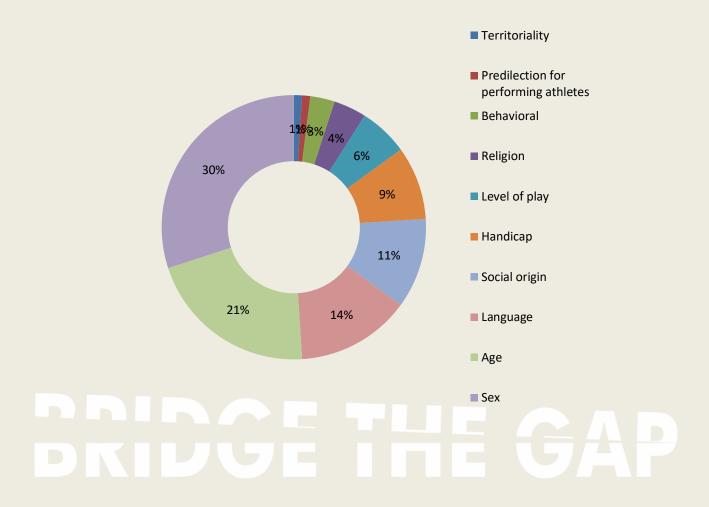


BRIDGE THE GAP

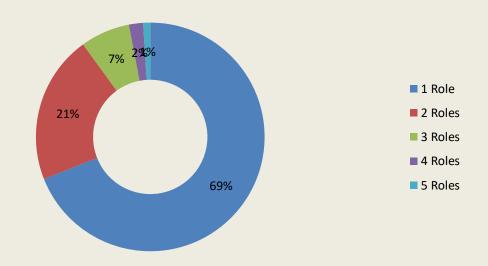
Gender of those who have encountered discriminating attitudes



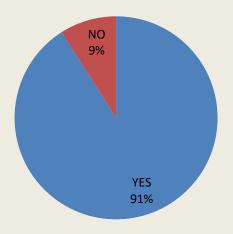
What kind of discrimination?



Roles covered by survey participants



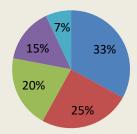
Can badminton help to achieve gender equality?



DRIDGE THE GAP

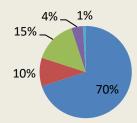
Reasons for the NO

- Without motivation
- For anatomical physiological reasons
- Cultural misconception that women are inferior
- Gender equality does not stem from sport
- Badminton in Italy is little known for having this goal



Reasons for the YES with proposals to achieve gender equity

- Thanks to the mixed doubles discipline
- Create programs to keep women in sport
- Badminton is free from "sports stereotypes"
- Offer promotional days with the "mixed single"
- Advertising for women

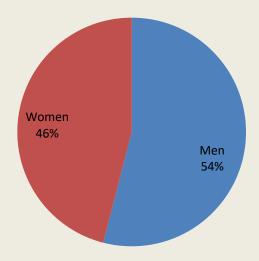


BRIDGE THE GAP

"BRIDGE THE GAP" SURVEY ANALYSIS DIVIDED BY REGION

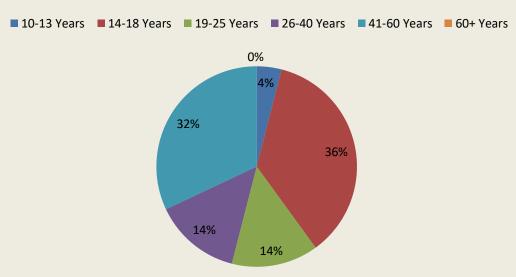
ALTO ADIGE - BOLZANO

Participation based on gender

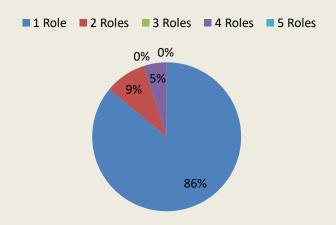


DRIDGE THE GAP

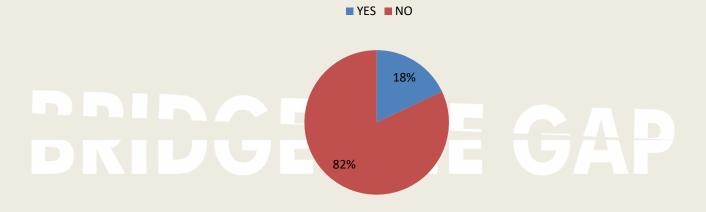
Participation based on age



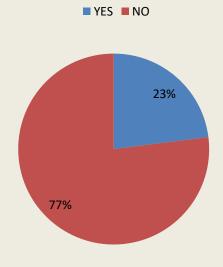
Covered Roles



Moved for badminton

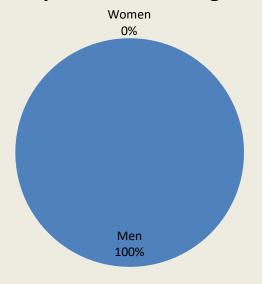


Encountered discriminating attitudes



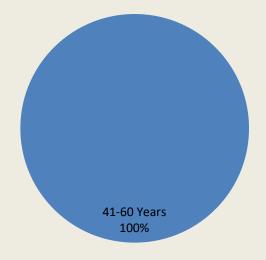
BASILICATA

Participation based on gender

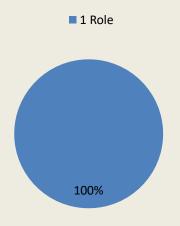


DRIDGE THE GAP

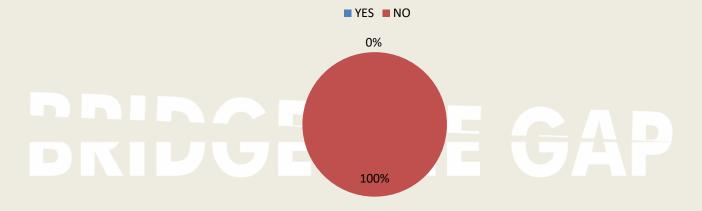
Participation based on age



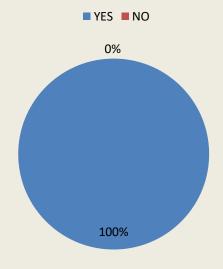
Covered Roles



Moved for badminton

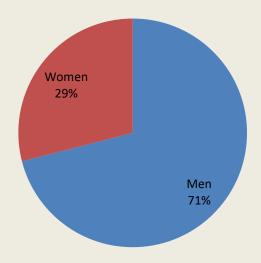


Encountered discriminating attitudes



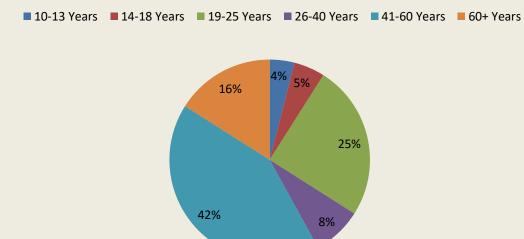
CALABRIA

Participation based on gender

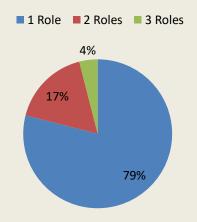


DRIDGE THE GAP

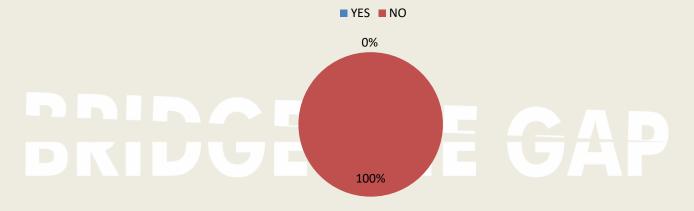
Participation based on age



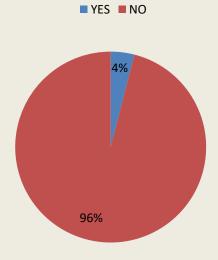
Covered Roles



Moved for badminton

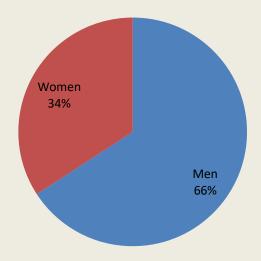


Encountered discriminating attitudes



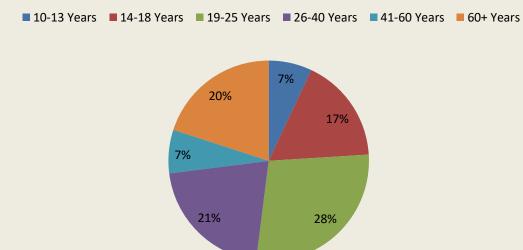
CAMPANIA

Participation based on gender

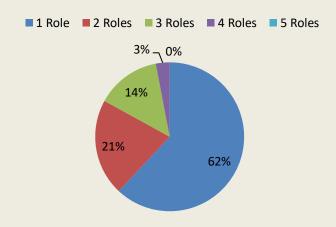


DRIDGE THE GAP

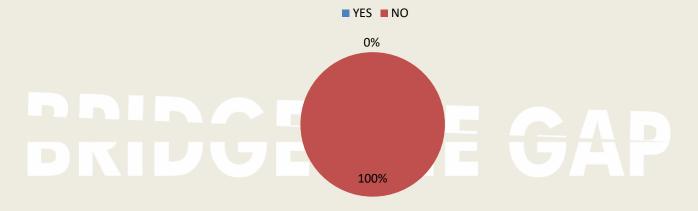
Participation based on age



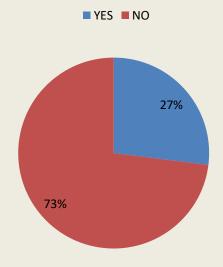
Covered Roles



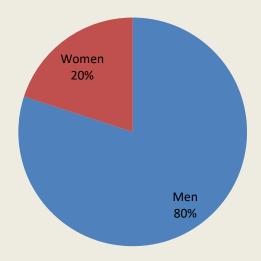
Moved for badminton



Encountered discriminating attitudes

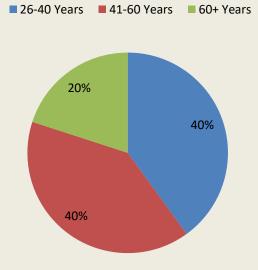


Participation based on gender



DRIDGE THE GAP

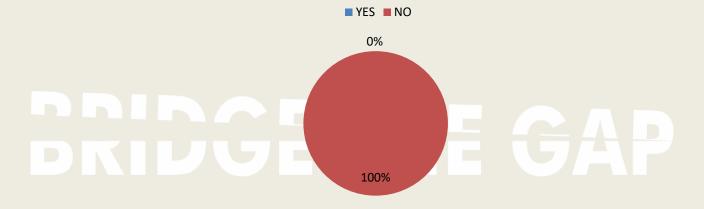
Participation based on age



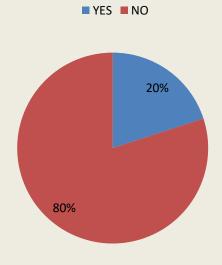
Covered Roles



Moved for badminton

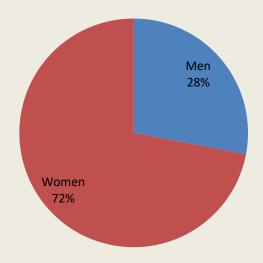


Encountered discriminating attitudes



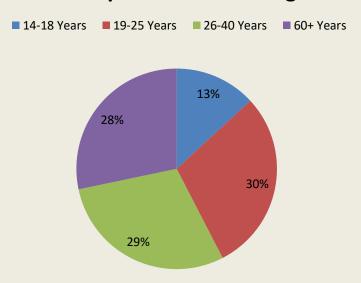
LIGURIA

Participation based on gender

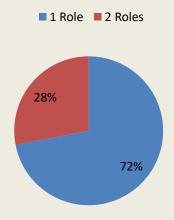


DRIDGE THE GAP

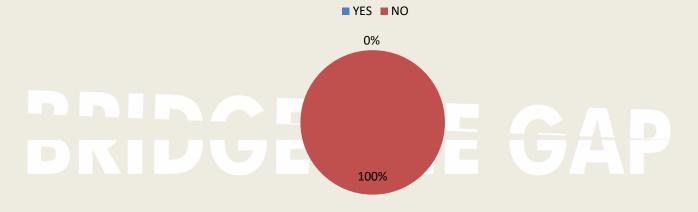
Participation based on age



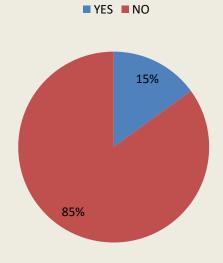
Covered Roles



Moved for badminton

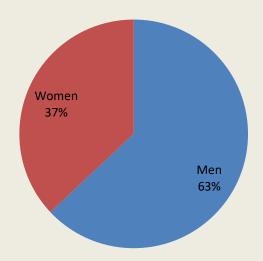


Encountered discriminating attitudes

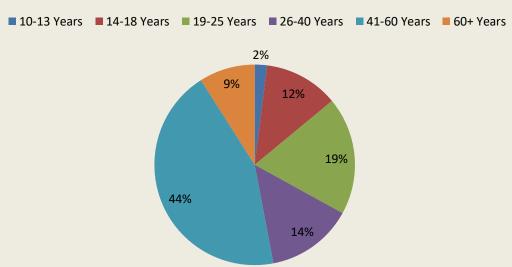


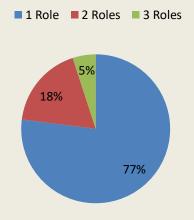
LOMBARDIA

Participation based on gender

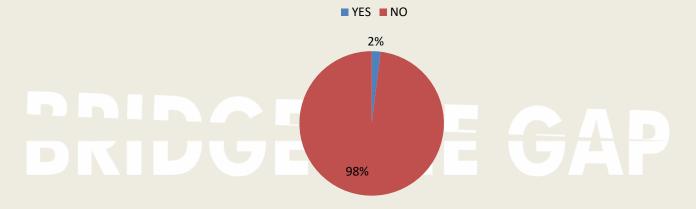


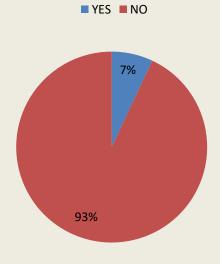
DRIDGE THE GAP





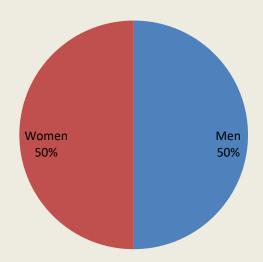
Moved for badminton



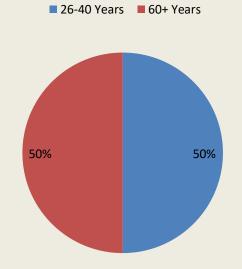


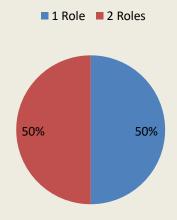
MARCHE

Participation based on gender

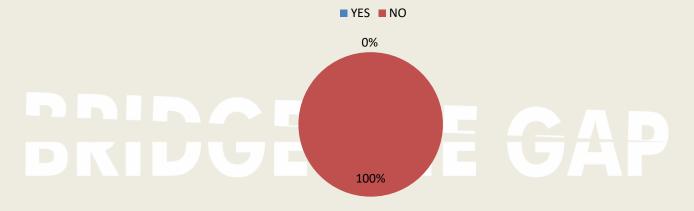


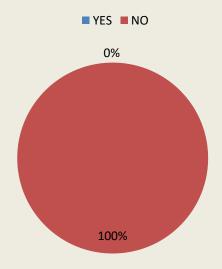
DRIDGE THE GAP



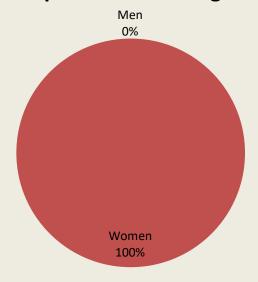


Moved for badminton



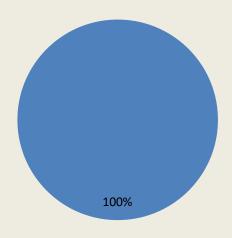


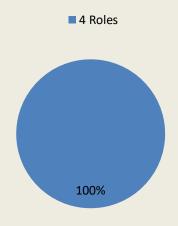
Participation based on gender



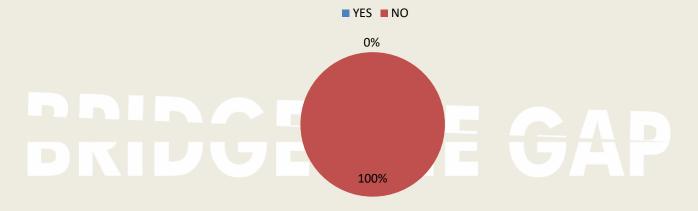
DRIDGE THE GAP

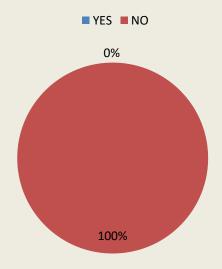






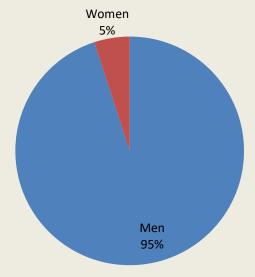
Moved for badminton



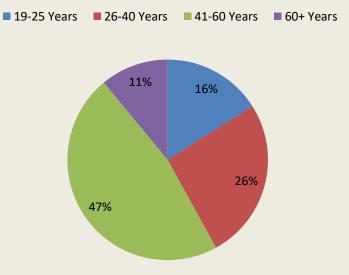


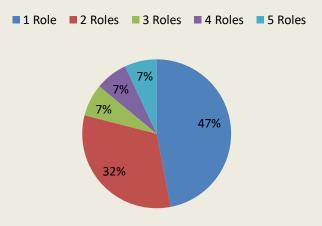
PIEMONTE

Participation based on gender

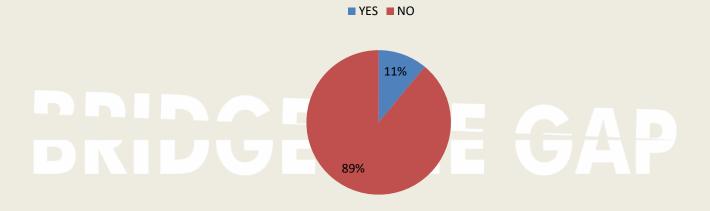


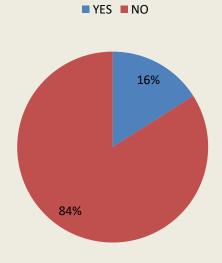
DRIDGE THE GAP



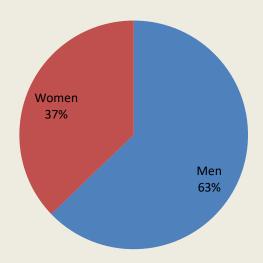


Moved for badminton

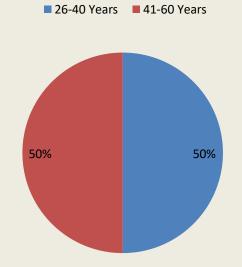


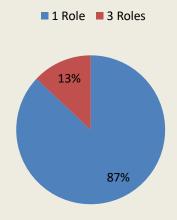


Participation based on gender

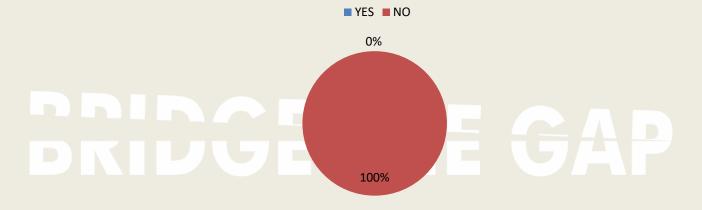


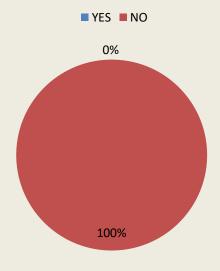
DRIDGE THE GAP



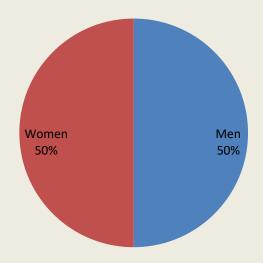


Moved for badminton

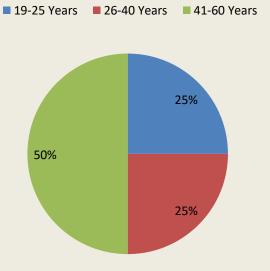


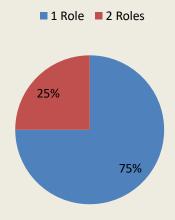


Participation based on gender

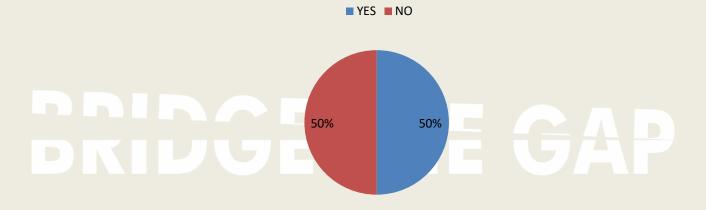


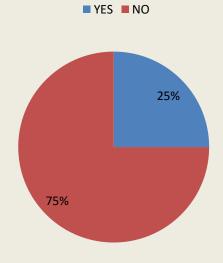
DRIDGE THE GAP



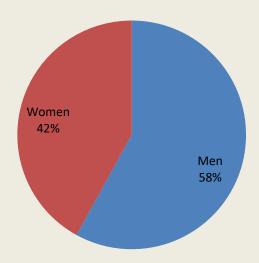


Moved for badminton

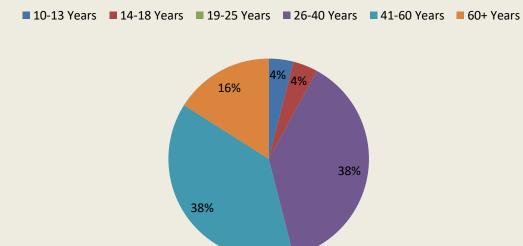


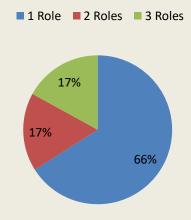


Participation based on gender

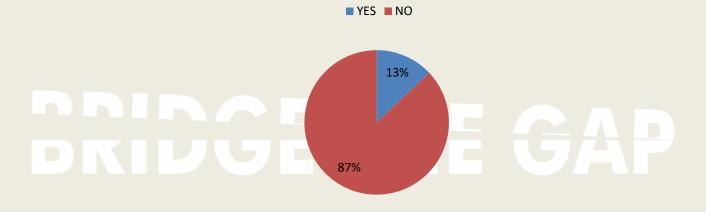


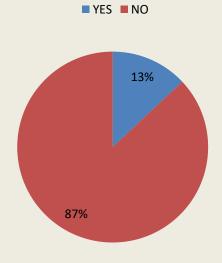
DRIDGE THE GAP



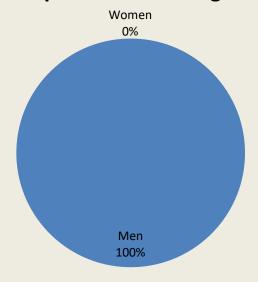


Moved for badminton





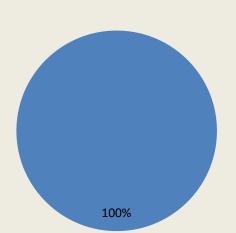
Participation based on gender

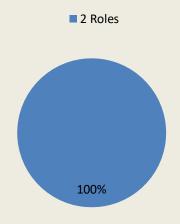


DRIDGE THE GAP

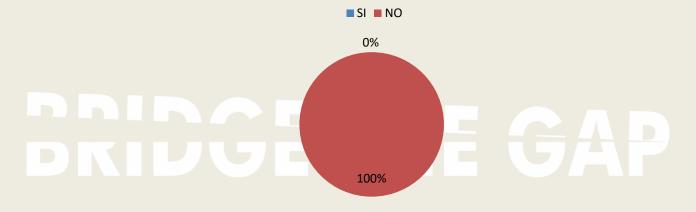
Participation based on age

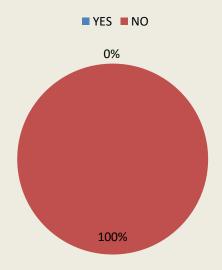
■ 41-60 Years





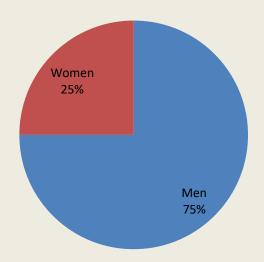
Moved for badminton



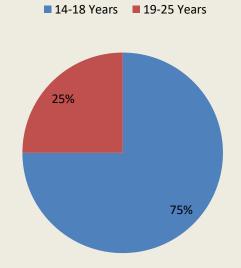


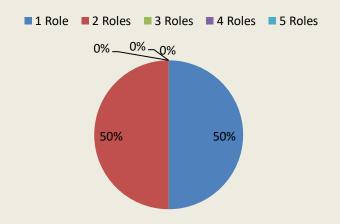
TRENTO

Participation based on gender

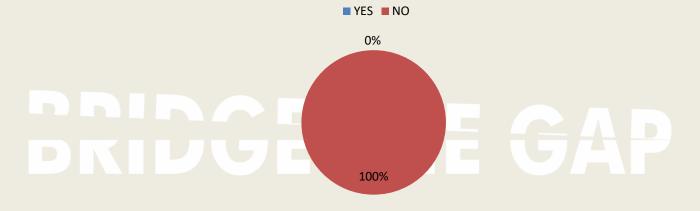


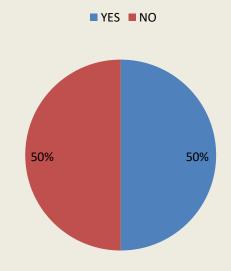
DRIDGE THE GAP





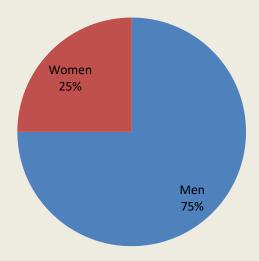
Moved for badminton



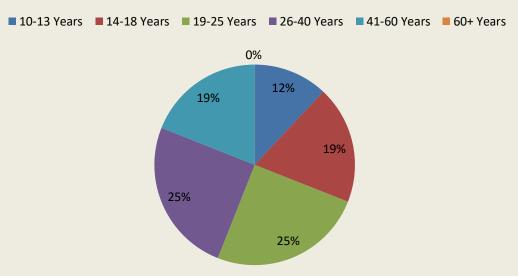


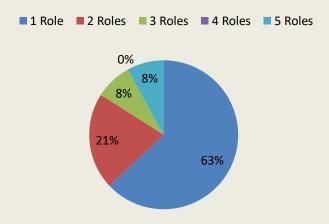
VENETO

Participation based on gender

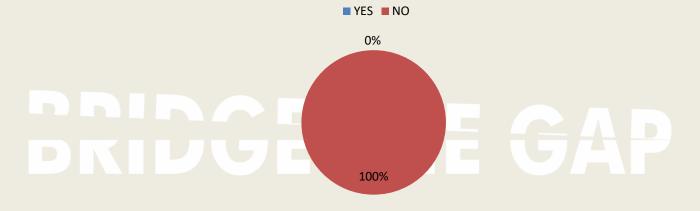


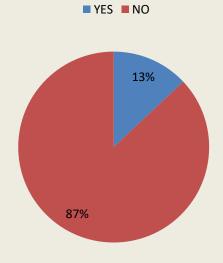
DRIDGE THE GAP





Moved for badminton





We can conclude this work by definitely noting that:

- The number of women active in the world of badminton is still significantly lower than that of men;
- Given the age of the survey participants, there was no adequate collaboration and sharing of the same;
- Most of the participants do not find it necessary to move to practice badminton.
- The roles mostly covered are those of athlete and coaches;
- N.5 regions (Abruzzo, Emilia Romagna, Friuli Venezia Giulia, Umbria and Valle d'Aosta) completely absent from the survey.

BRIDGE THE GAP

THANK YOU!

Marianna Viola Gender Equity Ambassador Italy

