

# ADVANCE - EUROPEAN BADMINTON COACHING EDUCATION

## IT IS TIME TO APPLY

### GENERAL INFORMATION

We are pleased to open the application process for the ADVANCE European Badminton Coaching Education, developed through the ADVANCE project, which is supported by the EU through the Erasmus+ programme.

Over a period of 10 months, up to 16 participants will meet 4 times in different European locations for the physical coaching courses, in addition to virtual learning and self-study. During the education, participants will:

- Develop their **individual coaching book/portfolio** with all elements related to badminton (tactical, technical, mental, physical, planning, pedagogy etc)
- Develop and strengthen their **own coaching philosophy**
- Develop an **understanding of players' requirements** and optimal working methods to develop players with examples at four different development stages
- Develop your coaching **entrepreneurship**: "Build your own business"

Throughout the course you will be supported by a **personal mentor**, who will support and guide your development as a coach through both individual and group virtual meetings between the face to face courses.

### SELECTION PROCESS AND CRITERIA

**TARGET GROUP:** aspiring coaches with the ambition, commitment and potential to become coaches in challenging coaching positions across Europe within the next 5-7 years.

#### CRITERIA:

We are looking for coaches who have the motivation and determination to seek a career as badminton coach. If you fulfill two or more of the below requirements, we will be happy to receive your application:

- Have a formal badminton education
- Have experience in coaching competition players
- Are a current or former international player
- Have been training in high performance environment, on regional or national level, either as a junior or an adult player
- Have a sports related education as physiotherapist, physical trainer, PE teacher, university degree in sports, etc

It is **mandatory** that the participants are **based in Europe** and a **certain level of English** is required. Tasks and assignments will be delivered in English.

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## DURATION OF THE COACHING EDUCATION

The education has a duration of **10 months**.

- Starting date: September 2022
- Ending date: July 2023
- Participants will have to arrive one day prior to the courses

COURSE	DATES	DURATION	LOCATION
1	14-18 September 2022	5 days	Holbæk (Denmark)
2	2-6 January 2023 (TBC)	5 days	Haarlem (The Netherlands)
3	March 2023 (TBC)	5 days	Scotland (TBC)
4	27 June to 3 July 2023	7 days	Saarbrücken (Germany)

**Activities between courses:** virtual mentor meetings, workshops, individual coaching book/portfolio building, preparation for upcoming courses and assessment.

## TUTORS' INFORMATION

The main tutors for these courses are:



### INGO KINDERVATER

Badminton Scotland Head Coach  
Former top MD and XD player  
Former national coach of Germany



### HANNES KAESBAUER

Head of National Training Centre Saarbrücken  
Science & Education in the German Badminton Association



### JACOB OEHLENSCHLÄGER

BEC Dev & HP Senior Manager  
Former national coach of Germany  
Former National junior coach of Denmark



### ROBBERT DE KEIJZER

Manager Sport participate Badminton Netherlands  
Former talent coach of Netherlands  
Former responsible U17/U19 Regional Training Centre Hague

## FREE EDUCATION

Due to the EU funding provided, the **full coaching education can be delivered free of charge**.

Participants must however, **cover their own accommodation, food and travel costs** for the physical courses. Accommodation in shared rooms will be offered.

Prices for food and accommodation are expected to be **between 50-80€ per day and per person**.

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## APPLICATION PROCESS AND DEADLINE

Two steps will need to be followed:

1. Submission of **application and motivation letter**
2. **Interviews** with shortlisted candidates

Documents needed in order to submit your application:

1. **Motivation letter** (1 page maximum):
  - Explain why are you attracted by the Education
  - Demonstrate your personal commitment to badminton coaching education
  - Outline and give detail about your future aspirations as a badminton coach
  - 1 reference with e-mail address and phone number
2. **Candidate's CV**
3. **Short video** (5 minutes max.). The video must present:
  - Your playing skills on court
  - You as badminton coach
  - You as a person

We encourage you to use [WeTransfer Link or similar](#) to send your video

Send all documents to [maricarmen.casermeiro@badmintoneurope.com](mailto:maricarmen.casermeiro@badmintoneurope.com)

Deadline to submit your application: 1 May 2022

## GENDER EQUITY

The ADVANCE project team supports a gender balanced sport and encourage both genders to seek the opportunity to be part of the ADVANCE European Badminton coaching education.

## CONTACT INFORMATION AND ENQUIRIES

For further information, please contact Mari Carmen Casermeiro, BEC Development and High Performance Officer, at [maricarmen.casermeiro@badmintoneurope.com](mailto:maricarmen.casermeiro@badmintoneurope.com)