



BY NIR SADE - ISRAEL BADMINTON ASSOCIATION



KEY MOMENTS

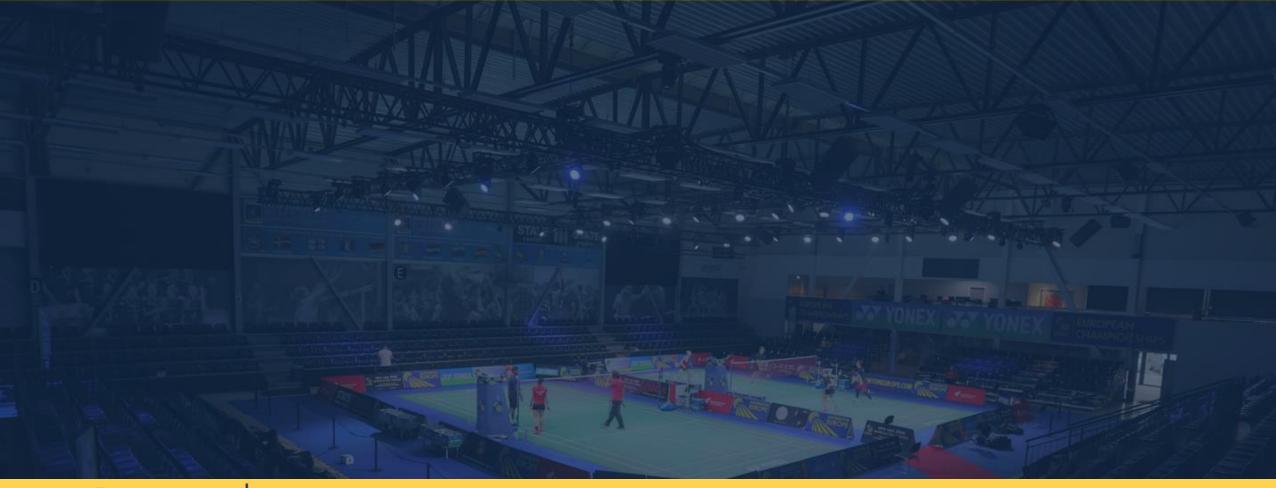
- 15 MARCH 2020 OUR REALITY HAS CHANGED
- 1 MAY 2020 WE KNEW OUR PATH
- 15 SEPTEMBER 2020 2TH WAVE RESTRICTIONS CHANGING THE MIND-SET FROM A SHORT TERM CRISIS TO A LONG TERM CRISIS
- 1 SEPTEMBER 2021 A NEW SEASON WITH A DIFFERENT MIND-SET



TAKING THE RIGHT DECISIONS

AS FAST AS YOU UNDERSTAND THAT THINGS WILL NO LONGER BE THE SAME...

- CUNCIL MEETING ASAP WAS NEEDED
- ADOPTING THE NEW TOOLS TO MEET (ZOOM)
- ADJUSTING THE BUDGET WHILE KEEPING THE WORK STAFF
- COLLABORATING WITH CEOs AND PRESIDENTS FROM OTHER SPORT FEDERATIONS
- CHOOSING OUR FIGHTS AND SETTING PRIORITIES





WHAT WE DID DURING THE PANDEMIC



SECURING ACTIVITY

HIGH PERFORMANCE AND ACTIVITIES

- FIGHTING FOR THE CONDITIONS OF THE HIGH PERFORMANCE PLAYERS
- ADAPTING TO THE NEW REGULATIONS
- SUBSIDIES FOR THE CLUBS DURING SEASON 2020-21 RETROACTIVE
- PRODUCING VIDEOS FOR THE SPORT IN SCHOOL FEDERATION

WHAT WE DID WRONG

- WE DIDN'T PUSH ENOUGH FOR LOCAL EVENTS MANY CLUB DIDN'T REGISTER THEIR PLAYERS.
- WE DIDN'T COMMUNICATE ENOUGH WITH THE CLUBS TO ENCOURAGE THEM FOR ACTIVITY AND REGISTRATION



MANAGEMENT KEY DECISIONS

- INSTANTLY CHANGING THE FORMAT OF BOARD MEETING TO VIRTUAL
- INSTANTLY ADOPTING A NEW BUDGET FORCAST FOR THE REST OF 2021
- KEEPING THE CREW
- CONDUCTING ELECTIONS IN 2020 NOT POSTPONING
- BEING POSITIVE BUT NOT WISHFUL