



# HOSTING A BEC MAJOR EVENT AS A SMALLER FEDERATION



- 2021 European U17 Championships: Podčetrtek, Slovenia
- Major Event as a smaller federation
- HOW technology can HELP us with EVENT planning
- 2022 European Senior Championships: Ljubljana, Slovenia



# EU17C21: PODČETRTEK, SLOVENIA

#### Video presentation

#### https://www.youtube.com/watch?v=0peSoBVWaxE



# MAJOR EVENT AS A SMALLER FEDERATION

- Experienced main team (Badminton Association of Slovenia)
- Partnership with clubs, especially with local club
- Partnership with local authorities

 Inventing new approaches as portal: technology works for us



# HOW TECHNOLOGY CAN HELP US WITH EVENT PLANNING

- Our mission
- Partnership
- Sharing most challenging areas of event planning and how portal helped us



- We want to have a platform that will WORK FOR US
- We want to have a platform that combines different areas of event planning
- We want to cover all three stages of the event (pre-EVENT, EVENT and POST-EVENT)
- We want to have a platform where we will minimize the risk of errors
- We want to have a platform where players/teams will be engaged at the right time in the right place



### PARTNERSHIP



- Distribution of tasks
- WHO, WHAT, HOW is important

- We SAVE time with fast communication
- We include automatization to help us with simple steps

TIME

# WORKLOAD

- We used application forms for booking and collecting data
- We minimized excel traffic of data and increase "on-line time" traffic

# SPONSORS

We create story/environment space for our sponsors

Greetings

COMMUNICATION Communication was FAST and AVAILABLE 24/7

PRACTICE COURTS

ACCOMMODATION

We are delighted to host you on EUROPEAN U17 CHAMPIONSHIPS where safety and your well being is  We established a PUSH MAIL system where NEWS reminders were sent to all participants

### RISK

- Platform minimized the risk of losing data
- We minimized human error and decreased stress of decisions

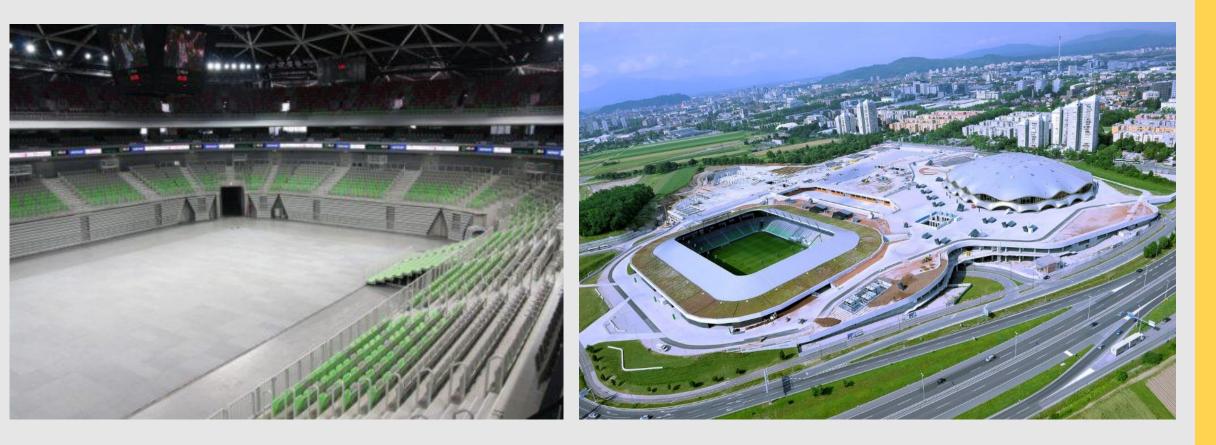
### DATA

 We use collected DATA to perform analysis and prevent many failures (transport, accreditation)



# **ESC22: LJUBLJANA, SLOVENIA**

### Arena Stožice





## **ESC22: LJUBLJANA, SLOVENIA**

### Arena Stožice

