



**BWF**

# Shuttle Time National Coordinators webinar

Badminton Europe

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18 October 2022



## Overview

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- General Updates
- BWF Strategic Plan 2020 - 2024
- Moving forward:
  - Return of Investment
  - Active Tutor/Trainer workforce
  - Existing resources – Youth Leadership & University course
  - Role of Shuttle Time National Coordinator





## New Updates / Resources

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New resources:

- Mini Shuttle Time
- Shuttle Time Numeracy
- Shuttle Time Booklet

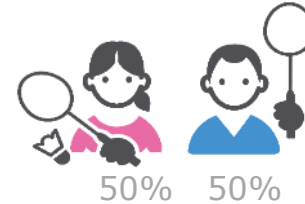
# Where are we now globally?



**153**  
Countries



**65,609**  
Teachers



**3,398,735**  
Pupils Participated



**25**  
Languages



**5,497**  
Online  
Component  
Registration



**169,249**  
Shuttle Time  
App Downloads



**36,690**  
Website  
Registration



**3,865,238**  
YouTube  
Views

# BWF Strategic Plan 2020 – 2024 (KPIs Review & Where We Are)

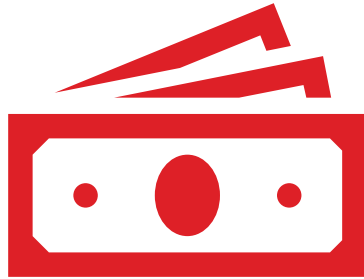


- ◀ All KPIs on track
- ◀ Areas to look into:
  - ◀ Shuttle Time being delivered as part of PE University curriculum



# Sustainability & Potential Direction of the Programme

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Total amount at CCs level spent on  
Shuttle Time from 2018 - 2022  
(5 years)

USD\$ 1,380,711.00 ++

Total amount MAs spent on Shuttle  
Time 2018 – 2022 (5 years)

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- How can we improve the Return of Investment?



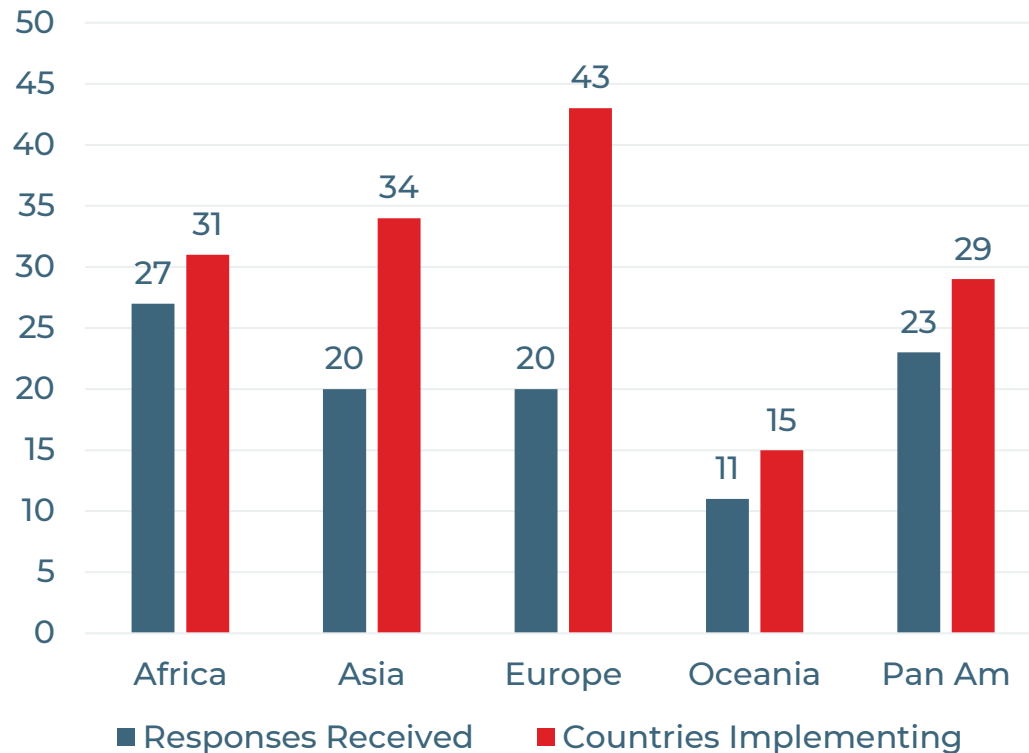
## Global Tutor & Trainer Workforce



# Global Tutor & Trainer Training & Workforce

- Number of trained Tutors & Trainers: 2,901
- Active Tutors & Trainers: Approx. 398 (14%) based on 1,735 courses, remaining 1,144 no info on tutor/trainer
- Focus on QUALITY instead of QUANTITY

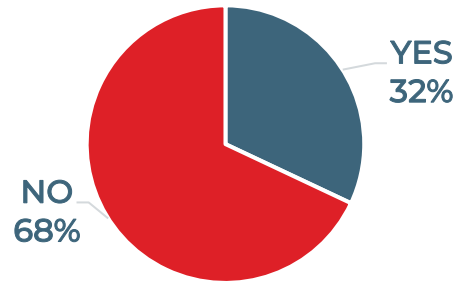
# BWF Shuttle Time National Coordinator Online Form 2022



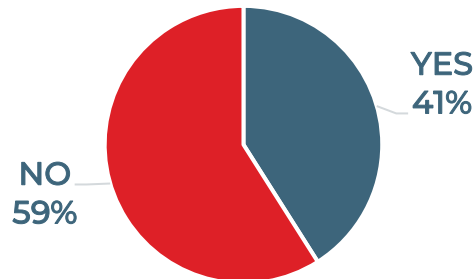
- 101 Responses received
  - 66% from the 152 MAs implementing Shuttle Time



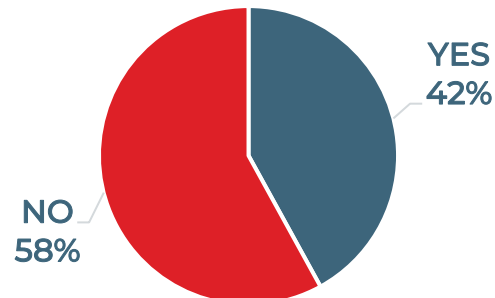
Is Badminton on Curriculum in Primary Schools?



Is Badminton on Curriculum in Secondary Schools?



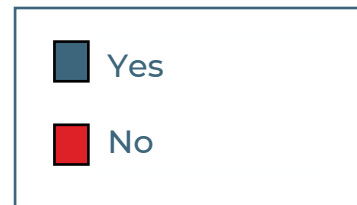
Is Badminton included on curriculum for physical education university students?



# Global Tutor & Trainer Training & Workforce

- Existing & new resources:
  - Shuttle Time University course - Tutors & Trainers <https://shuttletime.bwfbadminton.com/apply-2>
  - Shuttle Time Youth Leadership Workshop - Teachers

<https://shuttletime.bwfbadminton.com/youth-leadership-registration-form>



# Shuttle Time National Coordinator

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- Importance of ST National Coordinator
- Planning for 2023-2024:
  - Submission of ST National Planning 2020-2024
  - Completing Shuttle Time Online Form
  - When: Q1 2023



