



PARIS 2024

APRIL 21ST 2023

ETIENNE THOBOIS

PARIS 2024 CEO

J-462



OLYMPIC GAMES
JULY 26 – AUGUST 11

PARALYMPIC GAMES
AUGUST 28 – SEPTEMBER 8



J-495

THE WORLD'S BIGGEST EVENT



15.000

ATHLETES



208

DELEGATIONS



32

OLYMPIC
SPORTS



22

PARALYMPIC
SPORTS



45.000

VOLUNTEERS



20.000

ACCREDITED
JOURNALISTS



3 Bn

VIEWERS

13,4

M
SPECTATORS



878

EVENTS



13 M

MEALS

PARIS 2024 VISION

A BELIEF

**SPORT
CHANGES LIVES**

AN AMBITION

**AWAKEN THE
ATHLETE
WITHIN EACH
OF US**

A PROMISE

**THE ENERGY OF
THE GAMES FOR
THE BENEFIT OF
ALL**

A DESIRE

**REVOLUTIONAR
Y GAMES**

AN ATTITUDE

**INVENT
EXCEL
SHARE**



PARIS 2024



VIDEO SLOGAN

GAMES

WIDE

OPEN



**WE ARE
ON TIME !**

OLYMPIC COMPETITION VENUES MASTER PLAN

Overseas



France



● Competition venues



OLYMPIC COMPETITION VENUE MASTER PLAN

France



Overseas



Val-d'Oise

10 km from the Olympic Village

Paris - Charles de Gaulle Airport

Le Bourget

Seine-Saint-Denis

Hauts-de-Seine

Olympic Village

PARIS 2024

Bois de Boulogne

Val-de-Marne

Bois de Vincennes

Seine-et-Marne

Yvelines

Paris - Orly Airport



- Department boundaries
- Arrondissement boundaries
- Main roads

PARALYMPIC COMPETITION VENUE MASTER PLAN

France



Val-d'Oise

10 km from the Paralympic Village

Paris - Charles de Gaulle Airport

Le Bourget

- Department boundaries
- Arrondissement boundaries
- Main roads

Hauts-de-Seine

Seine-Saint-Denis



Bois de Boulogne

Paralympic Village

PARIS 2024

IPC



Bois de Vincennes

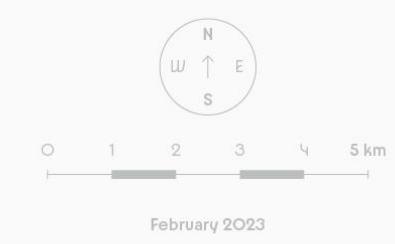
Val-de-Marne

Seine-et-Marne



Yvelines

Paris - Orly Airport



THE OLYMPIC & PARALYMPIC VILLAGE



THE OLYMPIC & PARALYMPIC VILLAGE



AQUATIC CENTER

ARTISTIC SWIMMING, DIVING & WATER-POLO



AQUATIC CENTER

ARTISTIC SWIMMING, DIVING & WATER-POLO



LA CHAPELLE ARENA

BADMINTON, PARA BADMINTON & RHYTHMIC GYMNASTICS



EIFFEL TOWER STADIUM

BEACH VOLLEYBALL & BLIND FOOTBALL



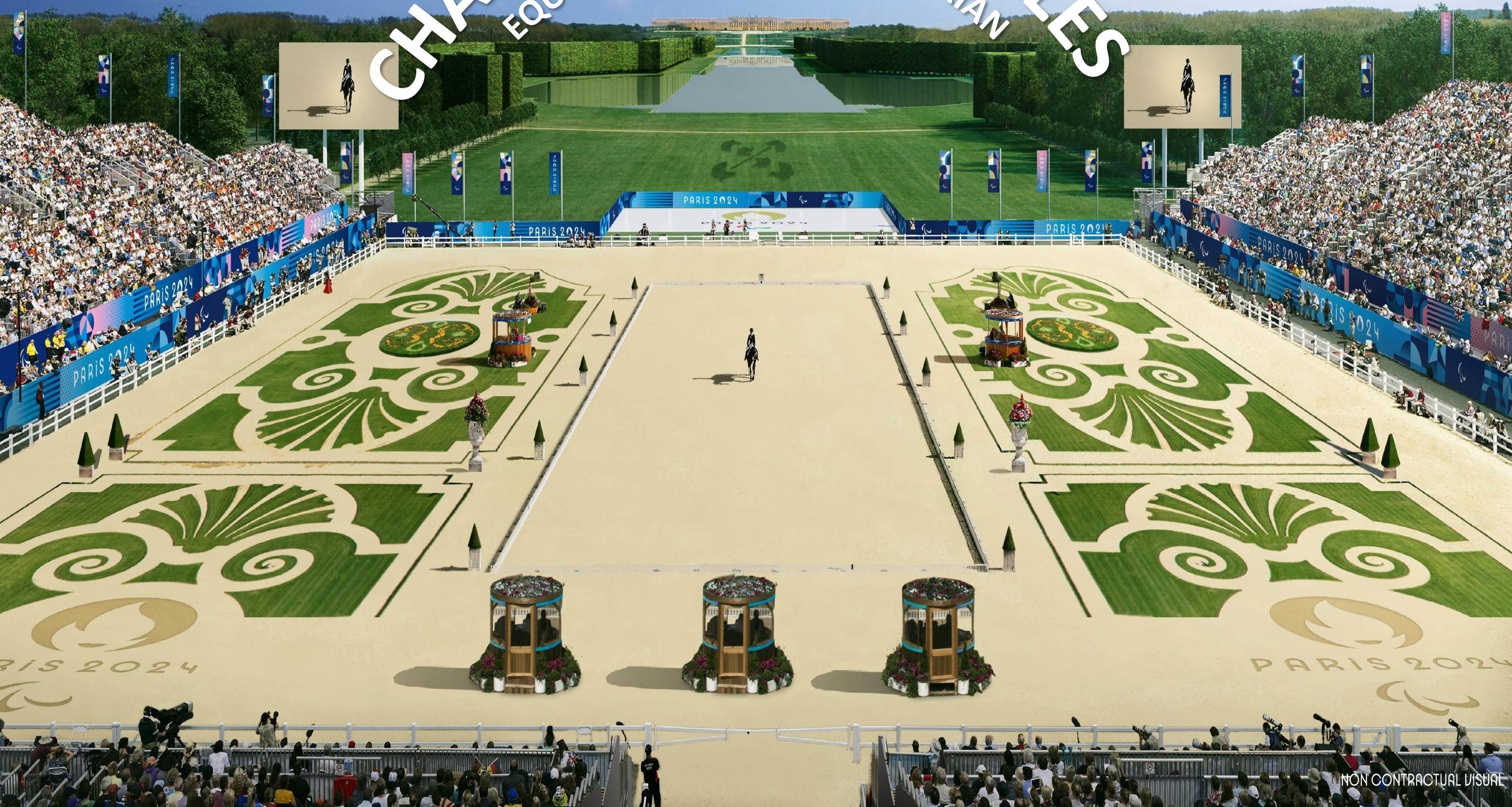
LA CONCORDE

URBAN SPORTS



CHÂTEAU DE VERSAILLES

EQUESTRIAN & PARA EQUESTRIAN



MARSEILLE MARINA

SAILING



TEAHUPO'O

SURF



THE GAMES FINANCE THEMSELVES

PARIS2024



96%

PRIVATE RESOURCES

- 1/3 IOC contributions
- 1/3 marketing rights
- 1/3 ticket sales

4%

PUBLIC SUBSIDIES

set aside for the organisation of the Paralympic Games

Worldwide Partners



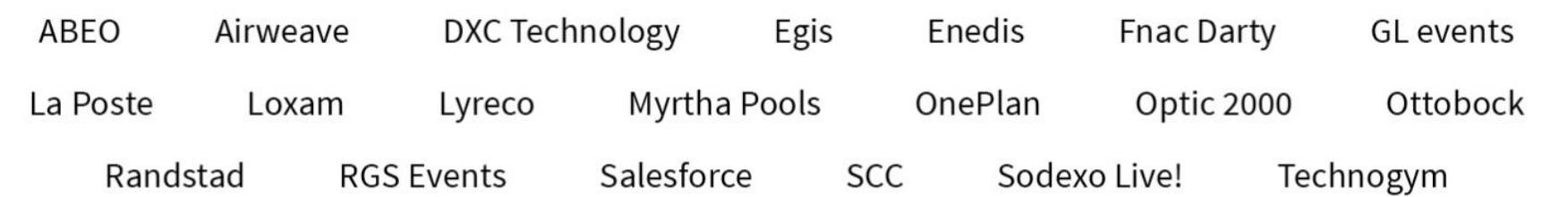
Premium Partners



Official Partners



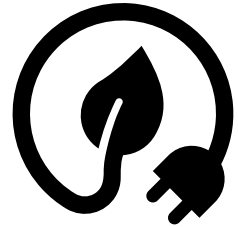
Official Supporters



CONTRACTS - SUPPLIERS

+50%

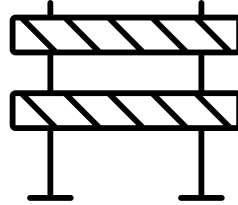
CONTRACTS LAUNCHED IN 2022



Energy



Catering



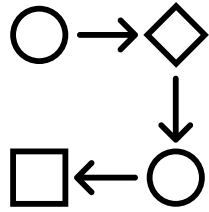
Temporary facilities



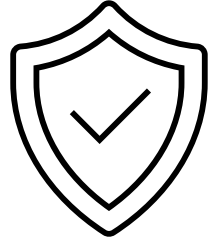
Cleaning &
waste management

10%

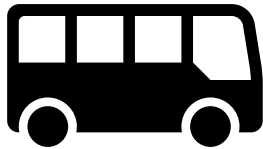
SUPPLIERS FROM THE SOCIAL & SOLIDARITY ECONOMY



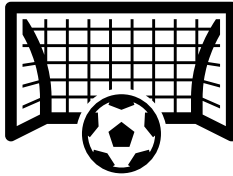
Logistics



Security



Transports



Sports equipments



EVERYONE'S
ENGAGEMENT

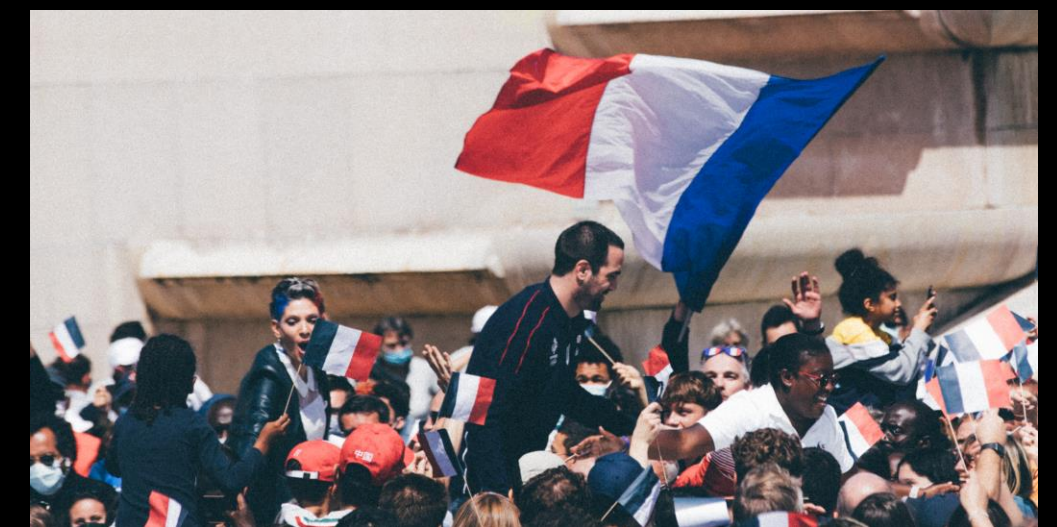
20
TERRE
DE JEUX
24

MORE THAN 35 MILLION FRENCH PEOPLE ARE CONNECTED TO THE GAMES





CREAT UNIQUE EXPERIENCES & UNFORGETTABLE MEMORIES



TICKETING - GENERAL PUBLIC SALES TIMELINE

MAKE YOUR GAMES - PACK

REGISTRATION

DECEMBER 1, 2022 –
JANUARY 31, 2023

DRAW

FEBRUARY 15 –
MARCH 15, 2023



PARALYMPIC TICKETING

AUTUMN 2023

2023

2024

PARIS2024

DATES TBC

SINGLE TICKETS

REGISTRATION

MARCH 15 -
APRIL 20, 2023



DRAW

MAY 11 –
JUNE 1, 2023

REAL-TIME SALES PLATFORM

RESALES PLATFORM

FROM APRIL 2024

TICKETING – 1ST PHASE – « MAKE YOUR GAMES »

**3,25
millions**

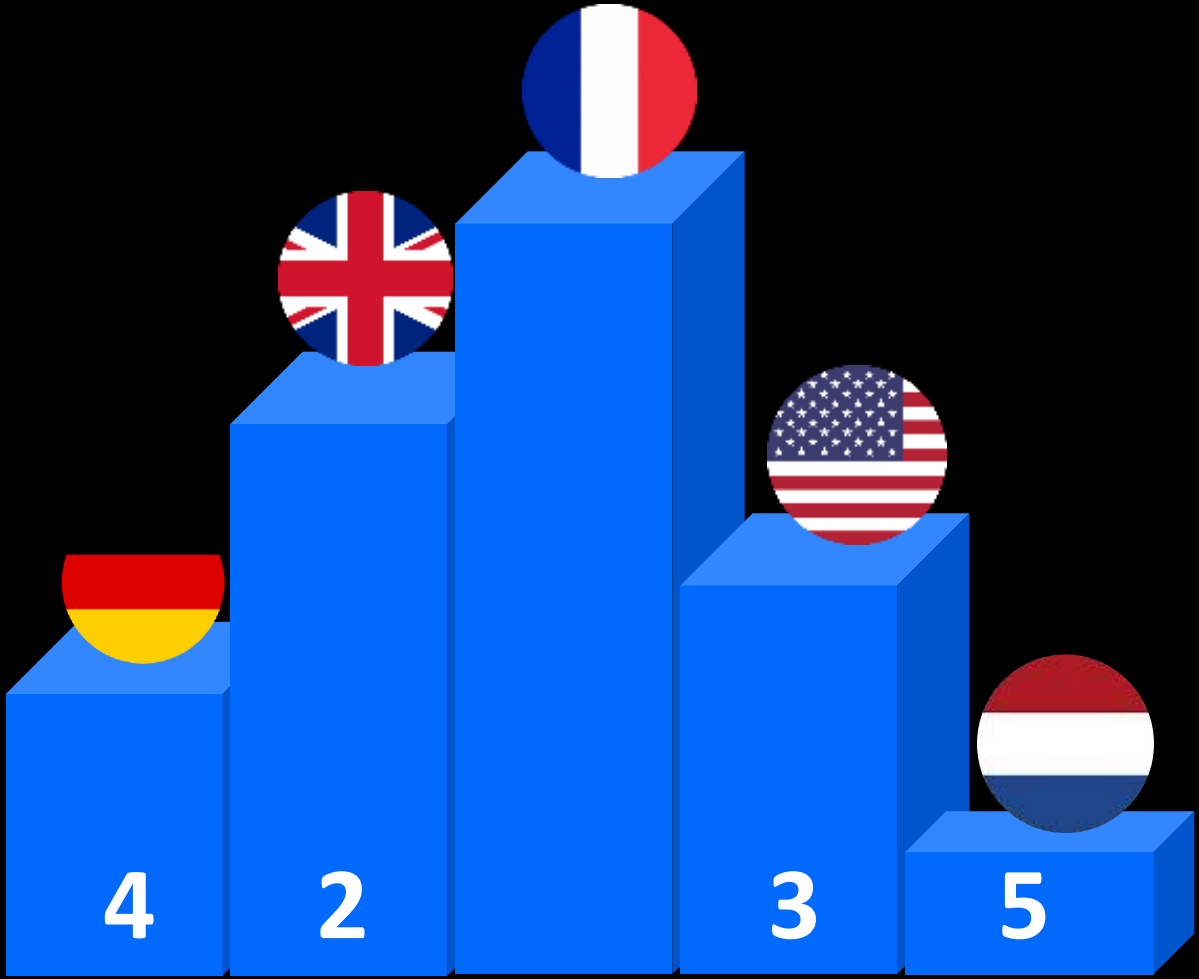
TICKETS SOLD

2/3

FRENCH BUYERS

158

**DIFFERENT COUNTRIES
REPRESENTED**



44%

**OF BUYERS UNDER
35 YEARS OLD**

SUCCESSFUL LAUNCH OF THE VOLUNTEERS RECRUITMENT PROCESS

45,000 positions across Olympic and Paralympic Games

Full gender equality target

On-going work with specialised associations to ensure that the volunteer programme is fully inclusive for people with a disability.

Candidates will be informed of the outcome of their application in fall 2023

OPENING OF THE PORTAL TO THE GENERAL PUBLIC

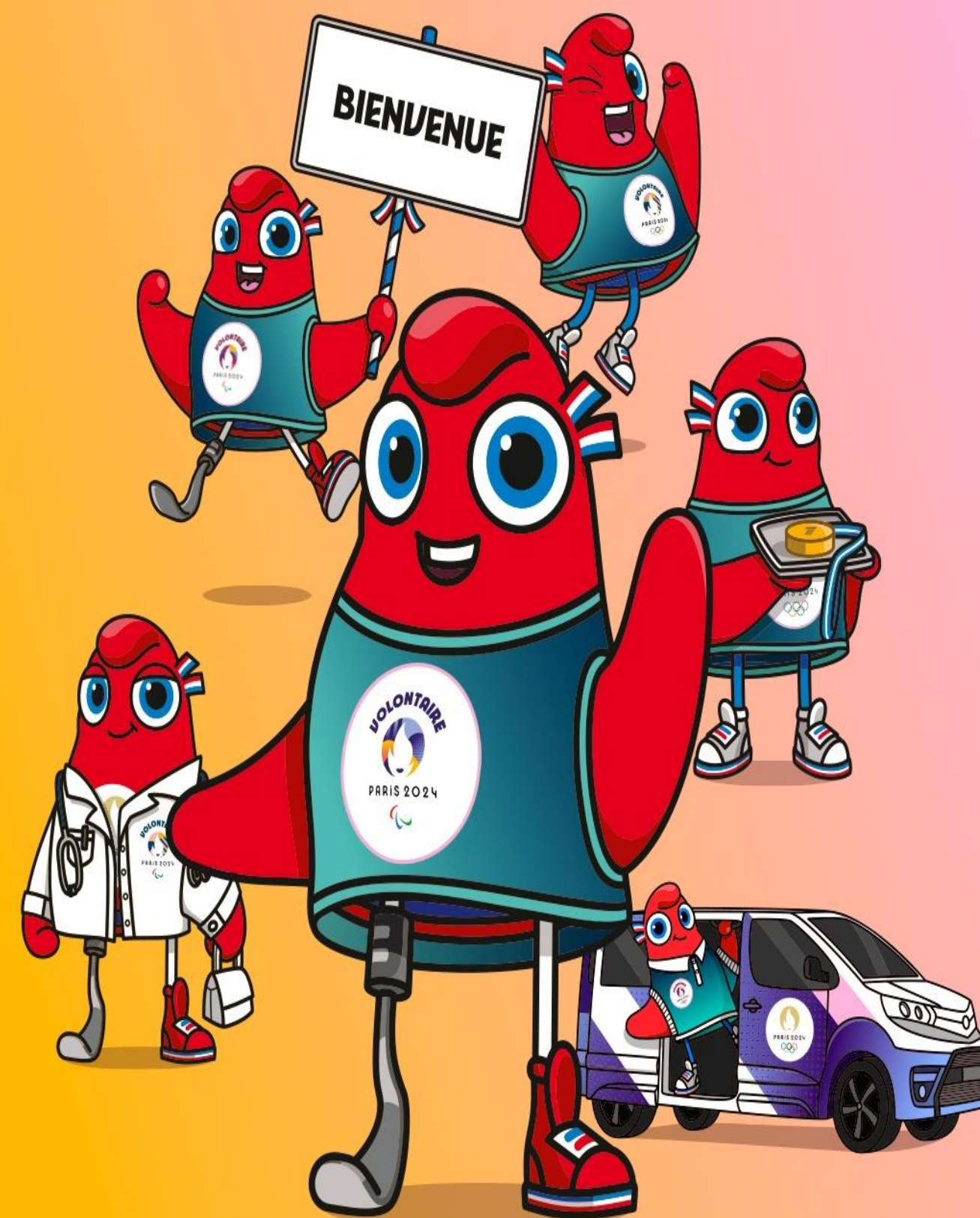
MARCH 22

CLOSING OF THE PORTAL

MAY

PARIS2024

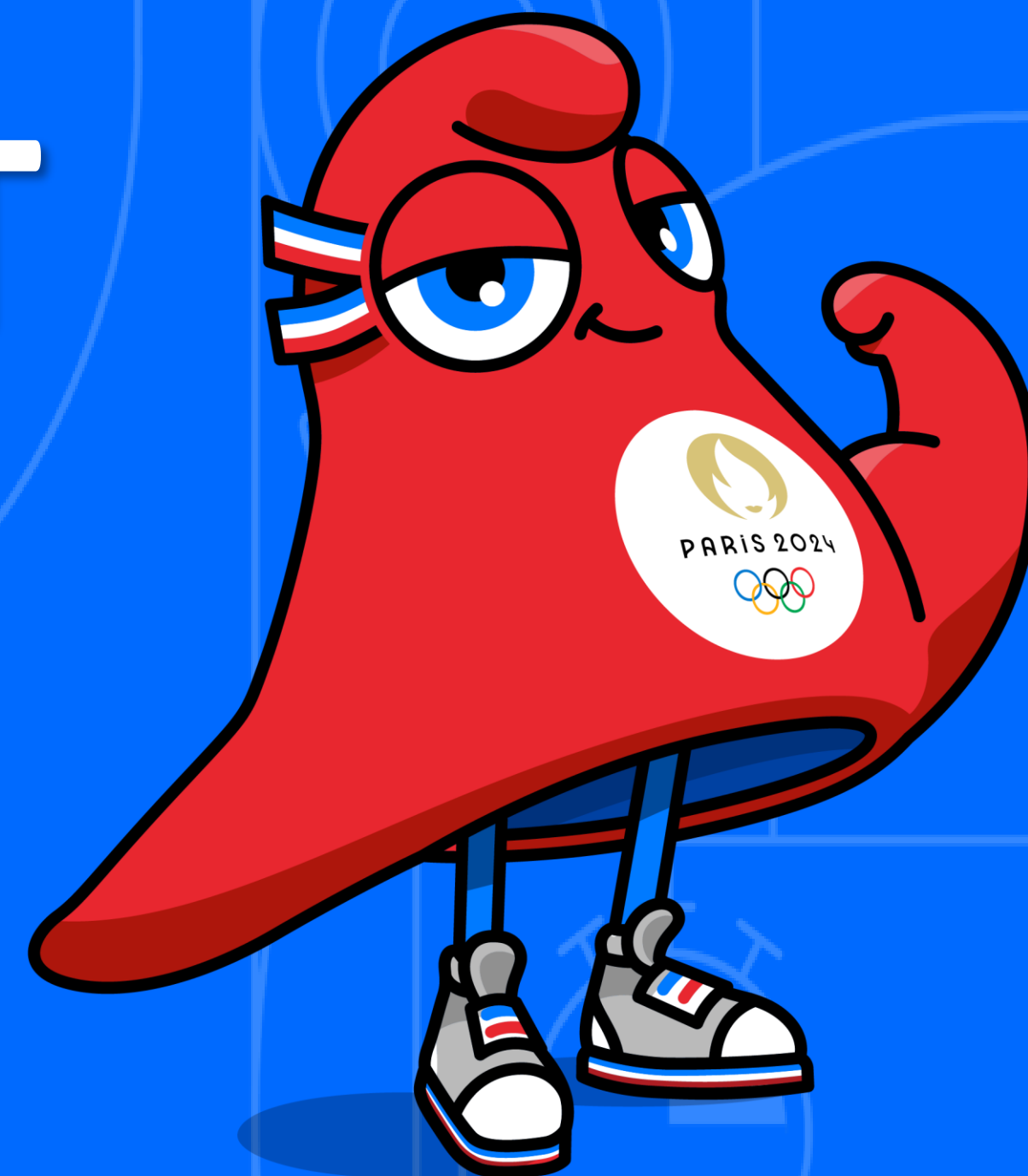
DEVENEZ VOLONTAIRE DES JEUX DE PARIS 2024



ET SI VOUS VIVIEZ L'EXPÉRIENCE DES JEUX DE L'INTÉRIEUR ?



INNOVATION AT THE HEART OF OUR PROJECT



4 NEW SPORTS

PARIS2024



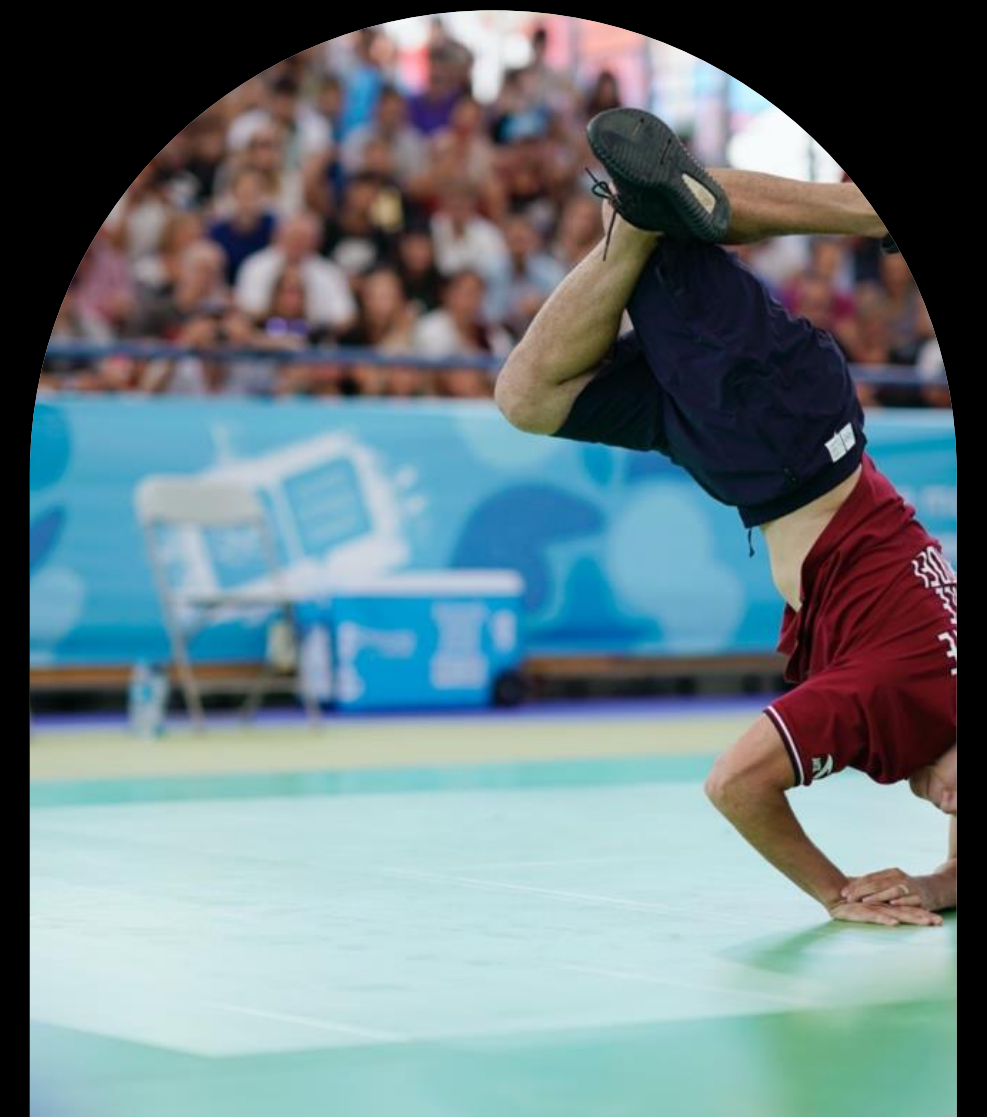
SPORT CLIMBING



SURF



SKATEBOARDING



BREAKING

PARIS 2024, DES JEUX 100% PARITAIRES

50♂



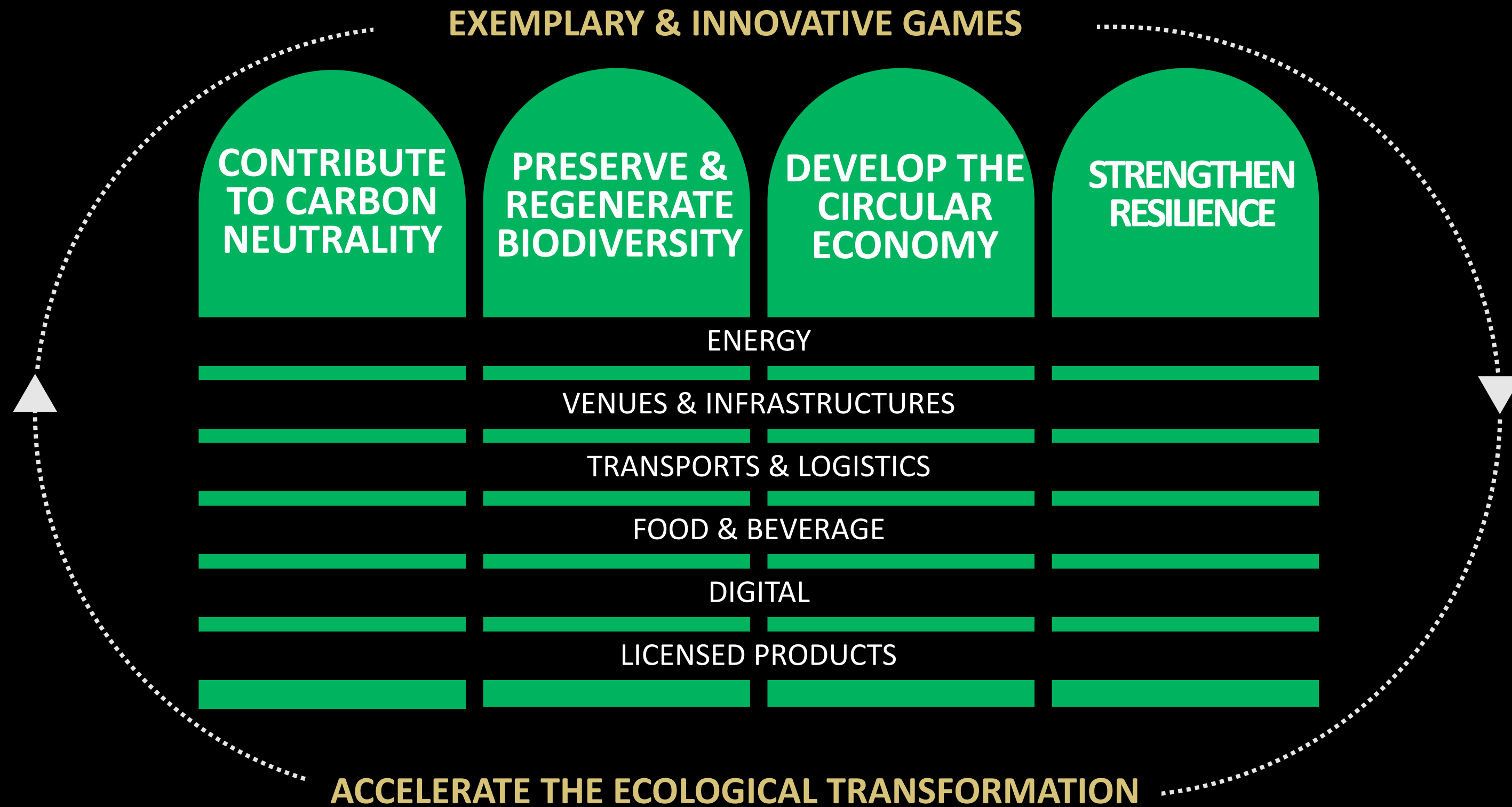
50♀



SUSTAINABILITY



SUSTAINABILITY



TRANSVERSAL LEVRS

ISO 20121
CERTIFICATION

RESPONSIBLE
PURCHASING
STRATEGY

COMMUNICATION
& MOBILIZATION

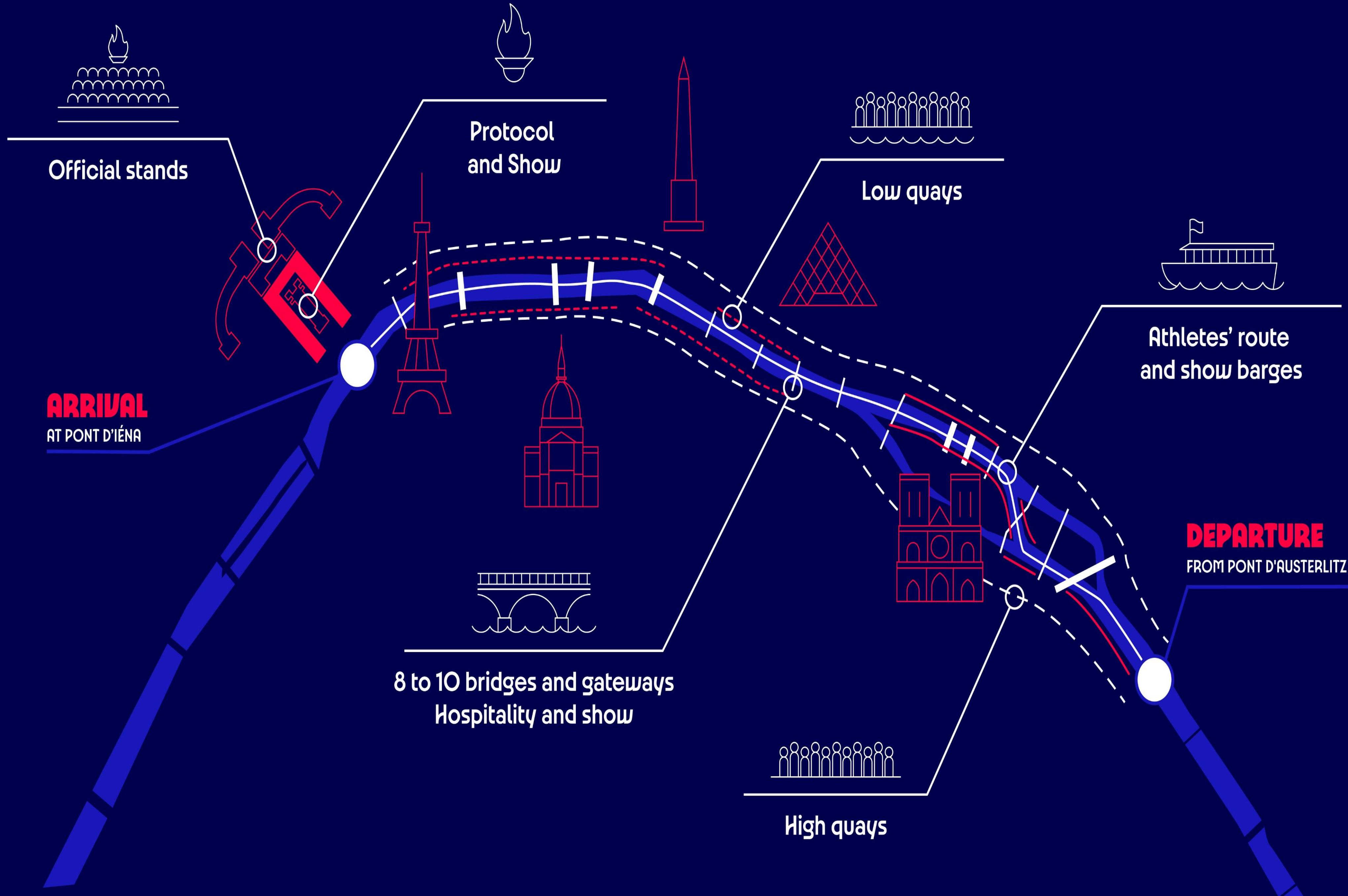
TRAINING OF STAFF
& VOLUNTEERS

CARBON BUDGET

PARTNERS
ACTIVATIONS

VIDEO OLYMPIC SEINE

A 6 km parade route along the Seine, running from Pont d'Austerlitz to Pont d'Iéna



PARALYMPIC GAMES OPENING CEREMONY



PARALYMPIC GAMES OPENING CEREMONY



MASS EVENTS



PARIS 2024



MARATHON POUR

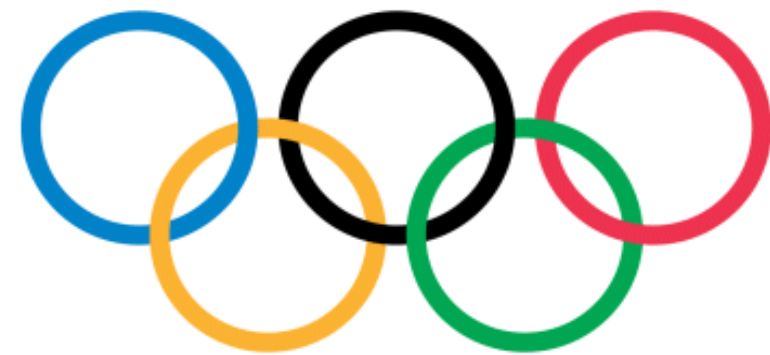
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VIDEO EMBLEM

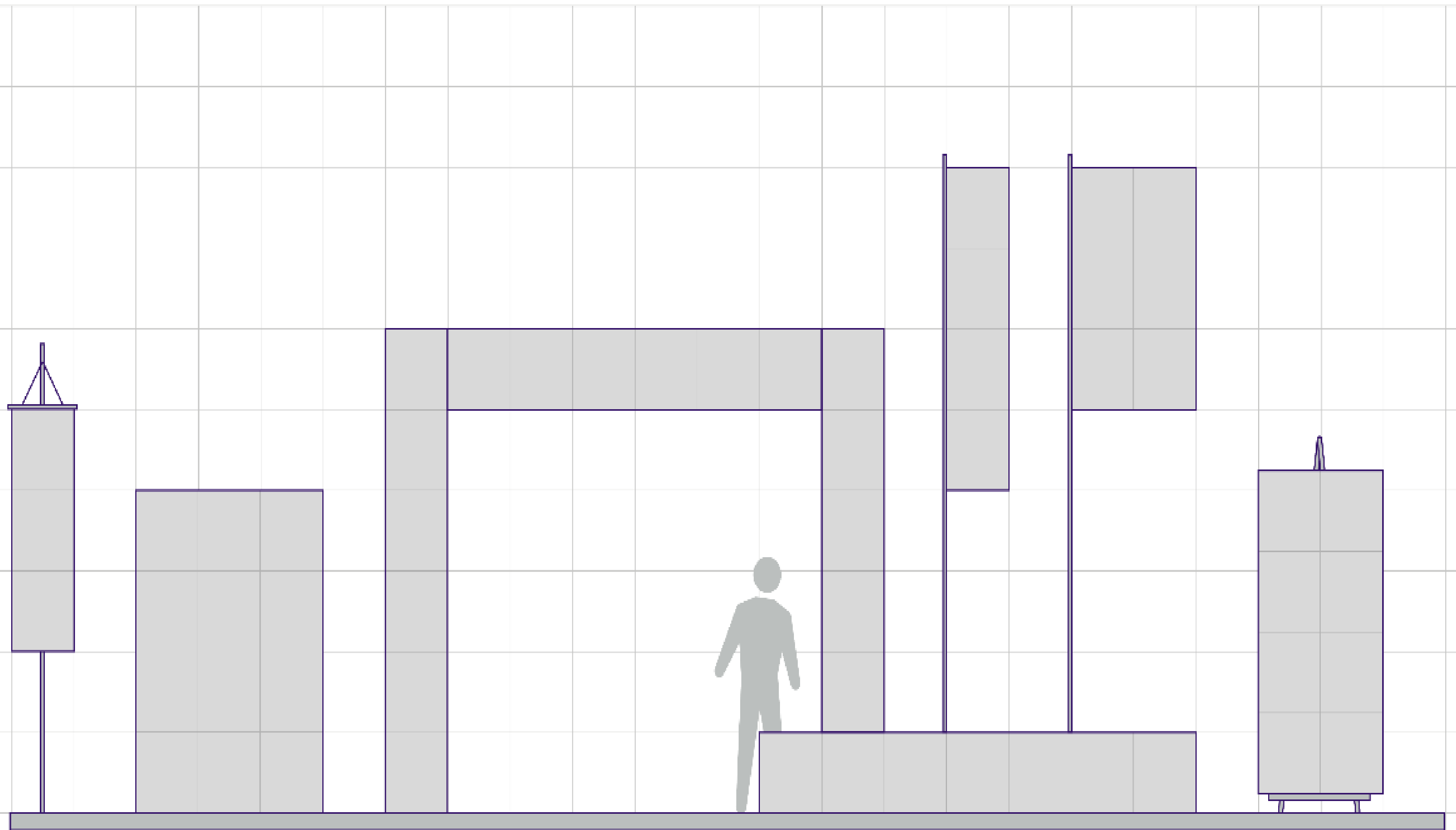
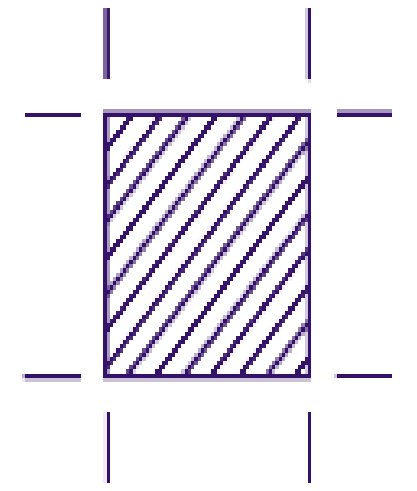


PARIS 2024



THE LOOK OF THE GAMES

A UNIVERSAL UNIT: THE PAVING STONE



WITHIN THESE PAVING STONES, ÉLÉMENTS WITH A MEANING



**1. ARCHITECTURAL
SYMBOLS**



**2. FRENCH WAY OF
LIFE SYMBOLS**



**3. SPORTS
SYMBOLS**



**4. PARIS 2024
EMBLEM**



**5. HOST CITIES
SYMBOLS**



PARIS-ORLY

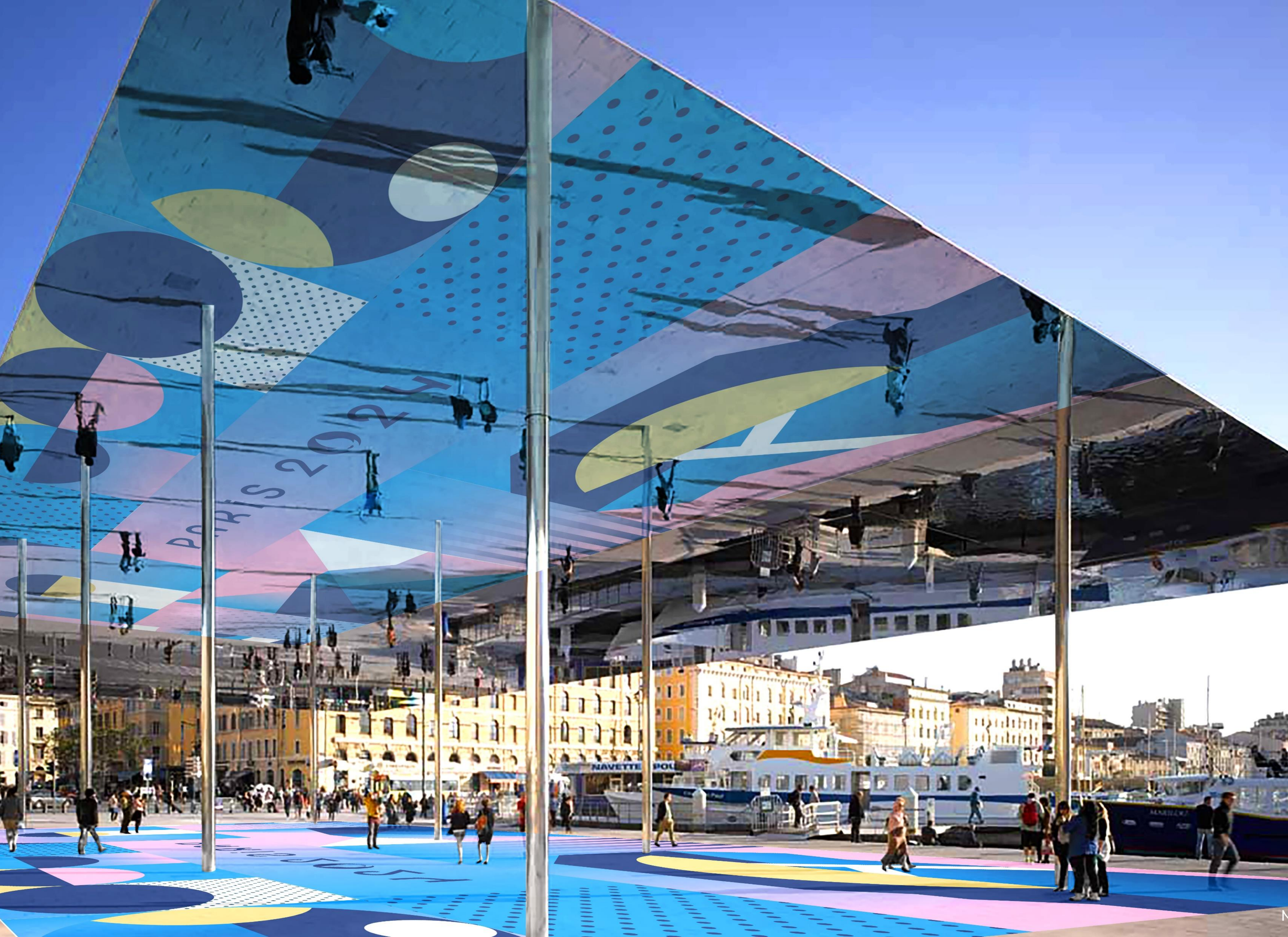


PARIS 2024



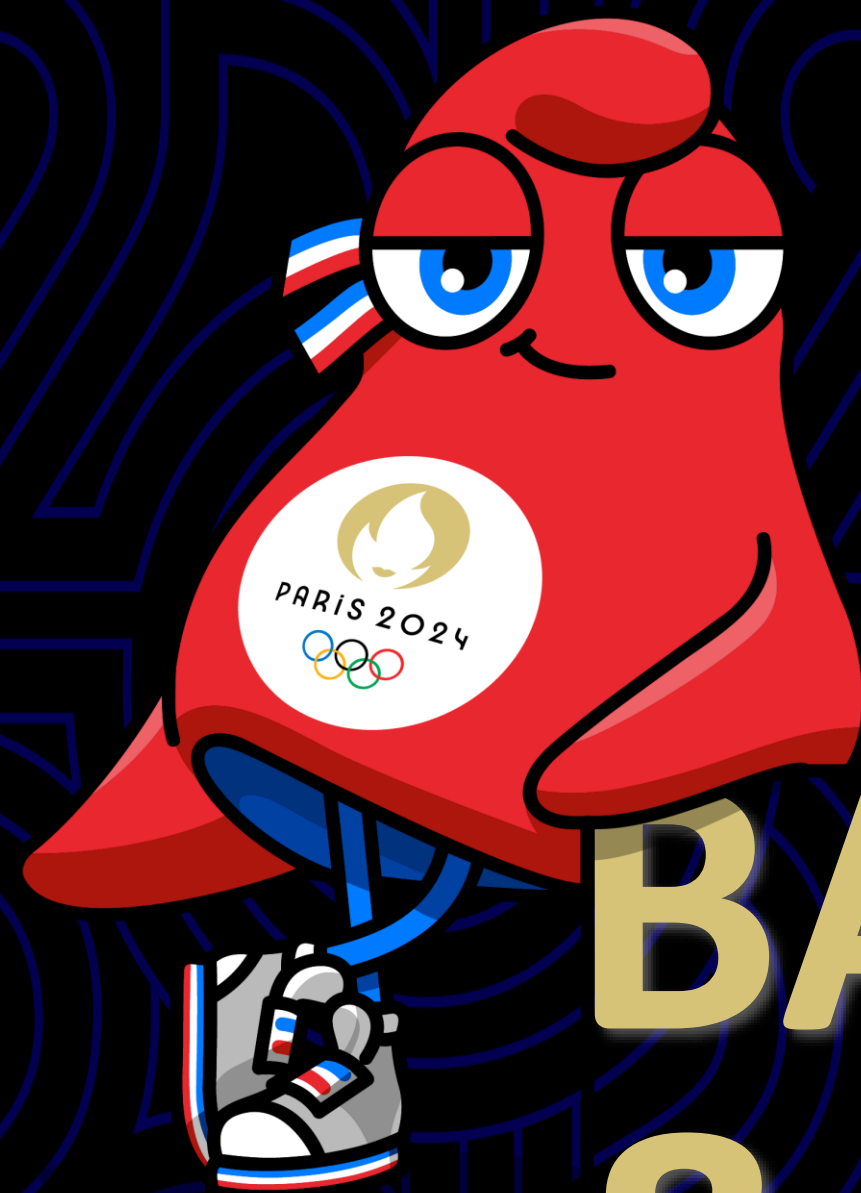
ORLY ANTONY PARIS

Orly



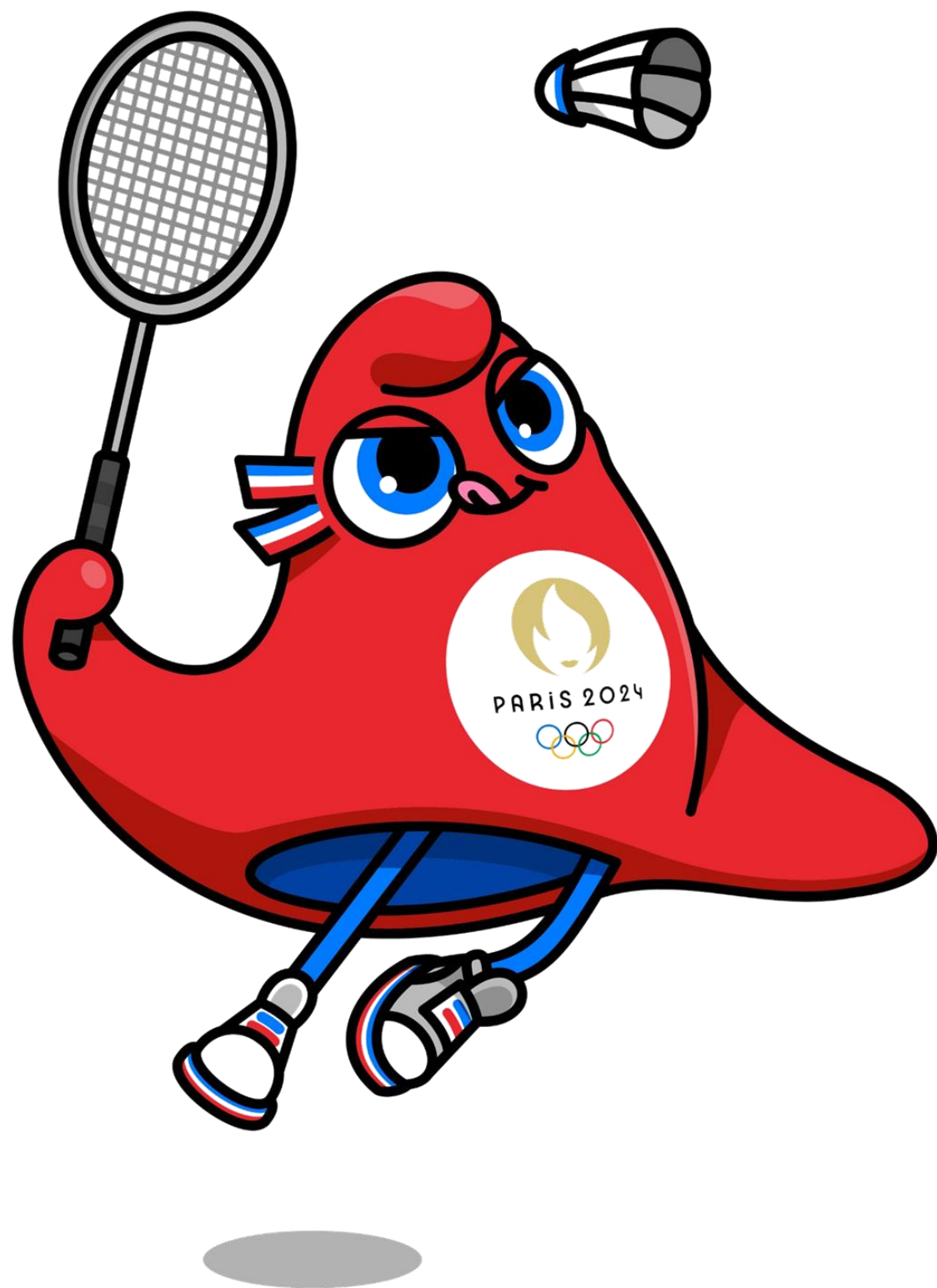
VIDEO MASCOTTE



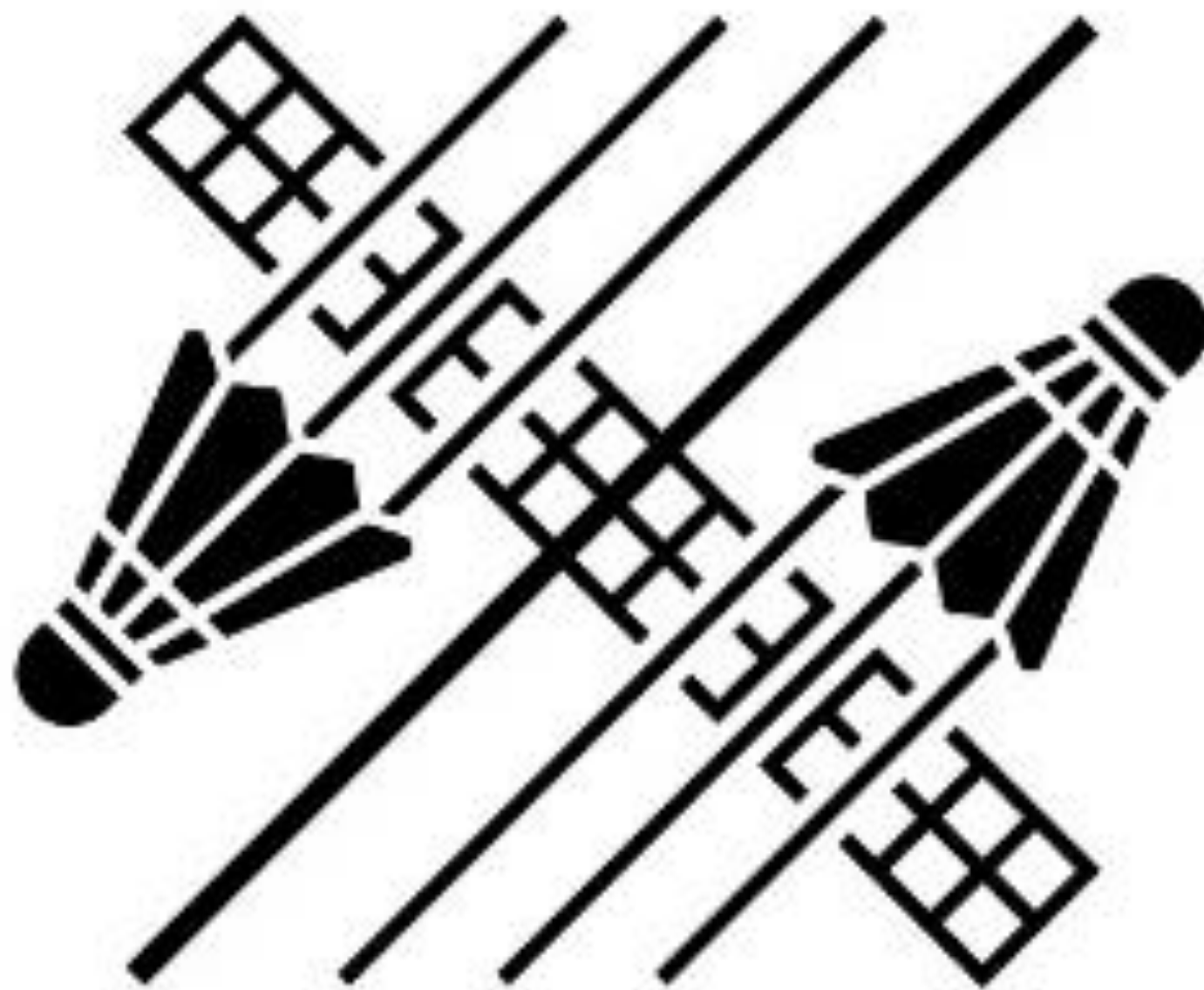


BADMINTON & PARA BADMINTON

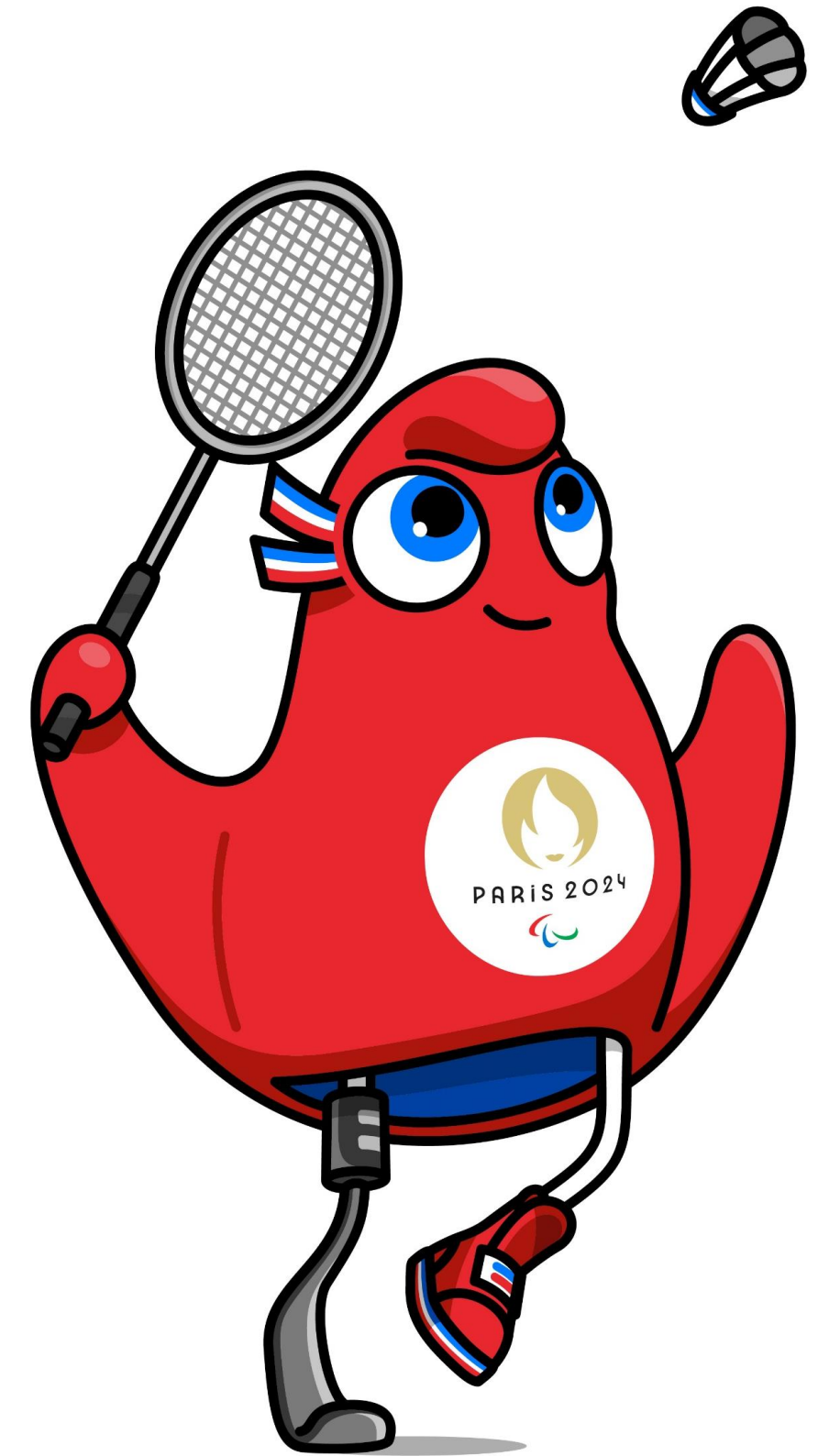
**JULY 27 –
AUGUST 5**



PARIS2024



**AUGUST 29 –
SEPTEMBER 2**



OLYMPIC COMpetition Venue Master Plan

France



Overseas



Val-d'Oise

10 km from the Olympic Village

Hauts-de-Seine

Paris - Charles de Gaulle Airport

Le Bourget

Seine-Saint-Denis

Olympic Village

PARIS 2024

Val-de-Marne

Seine-et-Marne

Yvelines

Paris - Orly Airport

- Department boundaries
- Arrondissement boundaries
- Main roads

La Chapelle Arena

The Remix
ITO/NTD Hotel for OLY

Novotel Les Halles
BWF Hotel

Bois de Boulogne

Bois de Vincennes





ARENA
PORTE DE LA
CHAPELLE

PARIS 2024

ARENA
PORTE DE LA
CHAPELLE

PARIS 2024

PARIS 2024



PARIS 2024

BOULEVARD

PARIS 2024

GRAND HALL

BILLETTERIE CONSIGNE

SALONS

PARIS 2024

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