<table>
<thead>
<tr>
<th>Activity area</th>
<th>Goal and Strategies</th>
<th>KPI</th>
</tr>
</thead>
</table>
| 1. Integration on MA level | Support the integration of para-badminton into the governance, management, events and other activity structures at Membership level. Build a map of the Member Associations, in connection with BWF to consider the development level. | • 32 of our 52 MA’s governing para-badminton by 2020  
• 35 of our 52 of MA’s created links to their national para-sport organisations by 2020 |
| 2. Integration in BEC activities | Integrate para-badminton into the governance, management and other activity structures on BEC level.                                                                                                                                                                                                                                                                   | • Contribute to the Members’ Forum organized at the BEC Congress.  
• Invite para-badminton coaches in 4 development projects (Summer School, Coach Education, Shuttle Time, Regional Project) by 2020  
• Include 10 BWF sanctioned para-badminton international tournaments in BEC communication calendar by 2020 |
| 3. European Para-Badminton Championships | Find hosts to organise bi-annual European Para-Badminton Championships (EPBC) and liaise with BWF to ensure appropriate funding for this event from 2020 onwards.                                                                                                                                                                                                 | • Include EPBC into overall BEC bidding plan as soon as possible after agreement with BWF  
• Articles about every EPBC published on BEC platforms |
| 4. Promotion | Promote para-badminton activities in all BEC platforms and communication activities.                                                                                                                                                                                                                                                                                  | • 15 articles with interviews by 2020  
• MA’s activities published - 17 MA’s by 2020  
• Para-badminton to feature in every BEC online magazine  
• Para-badminton has its own section of the website |
| 5. Education | Ensure that there is a sufficient number of coaches and administrators spread around Europe                                                                                                                                                                                                                                                                          | • Have 120 different coaches involved in para-badminton to attend BWF education system by 2020.  
• Administrators – to have a liaison contact with 35 national administrators by 2020 |